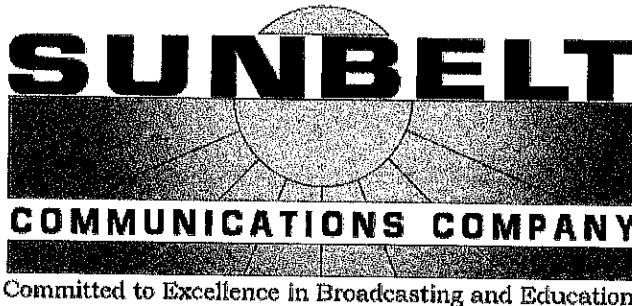


KVBC - Las Vegas
KRNK - Reno
KENV - Elko
KBJN - Ely
KYMA - Yuma
KPVI - Pocatello
KFXP - Pocatello



KJWY - Jackson
KTVH - Helena
KBBJ - Havre
KBAO - Lewistown
KXTF - Twin Falls
KCWY - Casper
KCHY - Cheyenne
KWNV - Winnemucca

MANAGER'S CERTIFICATION

I, Lisa Howfield, certify that I have reviewed the contents of the Children's Programming Report for station KVBC for the quarter ending October 10, 2007. I certify that all information contained in this report is accurate to the best of my knowledge and a copy of the report is simultaneously being placed in the station's Children's Public File. Furthermore, I certify that a copy of this Children's report along with this certification has been sent to Dallas Phillips in Las Vegas for recordkeeping purposes.

Signed:

Lisa Howfield

Date:

10-10-07



Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

Submission Confirmation

Confirmation Number 80647
Call Sign KVBC
Filing Quarter Date 09/30/2007
Filing Date 10/05/2007

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2007

Call Sign	Channel Numbers	City	State	County	ZIP Code
KVBC	3 (analog) 3 (digital)	Las Vegas	NV	Clark	89101

Licensee Name

Valley Broadcasting Company

Network Affiliation

Nielsen DMA

Licensee World Wide Web Home Page Address (if applicable)

Network
NBC

Las Vegas

www.kvbc.com

Facility ID

Previous Call Sign (if applicable)

License Renewal Expiration Date

69677

10/01/2006

Analog Core Programming

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §13.67(c).

3.35 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

Tribune Media Services, Glen Falls, NY * TV Guide, Radnor, PA * TitanTV (on-line listing) * FYI Television, Grand Prairie, TX * Video Viewing Inc. (VVI), Little Rock, AR

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origination	
Veggie Tales	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays at 9:30AM	11	2
Length of Program	Age of Target Audience	ET Symbol Used As Required
30 minutes	From 4 years To 8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Total Times Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

12

2

1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/7/07	Rescheduled on 7/7 at 11:00AM, but did not air due to sports overrun.	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: SPORTS

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/29/07	7/30/07 at 3:00PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: SPORTS

Title of Analog Core Program #2

Jane and the Dragon

Origination

NETWORK

Regular Schedule

Saturdays at 10:00AM

Total Times Aired at Regularly Scheduled Time

11

Number of Pre-emptions

2

Length of Program

30 minutes

Age of Target Audience

From

To

4 years

8 years

E/I Symbol Used As Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Total Times Aired

11

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

0

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/7/07	Rescheduled on 7/7 at 11:30AM, but did not air due to sports overrun.	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: SPORTS

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
9/29/07		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N

Reason for Preemption: SPORTS

Title of Analog Core Program #3

Jacob Two-Two

Origination

NETWORK

Regular Schedule

Saturdays at 10:30AM

Total Times Aired at Regularly Scheduled Time

11

Number of Pre-emptions

2

Length of Program

30 minutes

Age of Target Audience

From

To

E/I Symbol Used As Required

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

Total Times Aired

13

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

2

Preemption #1

Date Preempted/Episode #

7/7/07

If rescheduled, date and time reschedule

7/8/07 at 3:30PM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Preemption #2

Date Preempted/Episode #

9/29/07

If rescheduled, date and time reschedule

9/23/07 at 3:00PM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Title of Analog Core Program #4

Babar

Origination

NETWORK

Regular Schedule

Saturdays at 3:00PM

Total Times Aired at Regularly Scheduled Time

11

Number of Pre-emptions

2

Length of Program

30 minutes

Age of Target Audience:

From

4 years

To

8 years

L3 Symbol Used As Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired

13

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

2

Preemption #1

Date Preempted/Episode #

9/1/07

If rescheduled, date and time reschedule

9/2/07 at 3:00PM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Preemption #2

Date Preempted/Episode #

9/22/07

If rescheduled, date and time reschedule

9/23/07 at 10:00AM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Title of Analog Core Program #5

Origination

Dragon

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturdays at 3:30PM

11

2

Length of Program

Age of Target Audience

E/I Symbol Used As Required

From

To

30 minutes

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by children's everyday life, Dragon is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Total Times Aired

Number of Pre-emptions for other than Breaking News

Number of Pre-emptions Rescheduled

13

2

2

Pre-emption #1

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

9/1/07

9/2/07 at 3:30PM

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Pre-emption #2

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

9/22/07

9/23/07 at 10:30AM

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Title of Analog Core Program #6

Origination

3-2-1 Penguins! / Larry Boy Stories

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturdays at 4:00PM

12

1

Length of Program

Age of Target Audience

E/I Symbol Used As Required

From

To

30 minutes

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us

through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
9/1/07	Regularly scheduled program joined in progress due to sports overrun. Aired for 12 minutes.	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption: SPORTS		

Title of Analog Core Program #7	Origination		
Jack Hanna's Animal Adventures	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 4:30PM	13	0	
Length of Program	Age of Target Audience		Is Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1	Origination		
Animal Rescue	S		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 4:30AM	12	1	
Length of Program	Age of Target Audience		
30 minutes	From 13 years	To 16 years	

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and information about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program

Origination

Jack Hanna's Animal Adventures (2nd run)

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturdays and Sundays, times vary

0

0

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Date and Time Aired (if preempted and rescheduled)

8/4 at 3:30AM
 8/25 at 3:30AM
 8/11 at 4:00AM
 8/18 at 4:00AM
 9/8 at 4:00AM
 9/15 at 4:00AM

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.35 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of five over-the-air digital video programming broadcast by the station on other than its main program stream. 168 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3.12 hours
- Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

Tribune Media Services, Glen Falls, NY * TV Guide, Radnor, PA * TitanTV (on-line listing) * FYI Television, Grand Prairie, TX * Video Viewing Inc. (VVI), Little Rock, AR

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 10:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Digital Core Program #2		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 12:00PM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Digital Core Program #3		Origination	
Weather Plus University		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays at 2:00PM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

File of Digital Core Program #4

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sundays at 10:00AM

14

Length of Program

Age of Target Audience

E/I Symbol Used As
Required

30 minutes

From

To

13 years

16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

File of Digital Core Program #5

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sundays at 12:00PM

14

Length of Program

Age of Target Audience

E/I Symbol Used As
Required

30 minutes

From

To

13 years

16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

File of Digital Core Program #6

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sundays at 2:00PM

14

Length of Program

Age of Target Audience

E/I Symbol Used As
Required

30 minutes

From

To

13 years

16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
3-2-1 Penguins	NETWORK
Regular Schedule	Total Times to be Aired
Saturdays at 9:30AM	13
Length of Program	Age of Target Audience
30 minutes	From 4 years To 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

3-2-1 PENGUINS! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the penguins. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #2	Origination
Veggie Tales	NETWORK
Regular Schedule	Total Times to be Aired
Saturdays at 10:00AM	13
Length of Program	Age of Target Audience
30 minutes	From 4 years To 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

VEGGIE TALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #3	Origination
Jane and the Dragon	NETWORK
Regular Schedule	Total Times to be Aired

Saturdays at 10:30AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #4

Origination

Postman Pat

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 3:00PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

POSTMAN PAT is an animated show, based in England, about a mailman named Pat who drives through the countryside delivering mail with his cat, Jesse. Every day, as he sets out to deliver the mail, Postman Pat encounters a problem faced by his family, his friends, and sometimes, even himself. The show's social-emotional messages convey how adults and children interact and work together to solve problems in everyday life. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #5

Origination

Dragon

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 3:30PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house and welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #6

Origination

My Friend Rabbit

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 4:00PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #7

Jack Hanna's Animal Adventures

Origination

SYNDICATED

Regular Schedule

Total Times to be Aired

Saturdays at 4:30PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Title of Planned Core Program #8

Weather Plus University

Origination

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 10:00AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Planned Core Program #9

Weather Plus University

Origination

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 12:00PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Planned Core Program #10

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 2:00PM

13

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Planned Core Program #11

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times to be Aired

Sundays at 10:00AM

13

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Planned Core Program #12

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times to be Aired

Sundays at 12:00PM

13

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Title of Planned Core Program #13

Origination

Weather Plus University

NETWORK

Regular Schedule

Total Times to be Aired

Sundays at 2:00PM

13

Length of Program

Age of Target Audience

30 minutes

From

to

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Weather Plus U. is a program available on the Station's digital multicast NBC Weather Plus channel. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News", "Weather Plus on Location", "Weather Plus Experiments", "Weather Plus in the Classroom" and "Weather Plus Interacts". Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(c)(1) filing?

Y

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

Sue Ellen Martinez

702-657-3251

Address

E-mail Address

1500 Foremaster Lane

smartinez@kvbc.com

City

State

ZIP Code

Las Vegas

NV

89101

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KVBC's public file lists public service announcements designed specifically for children. *** KVBC also posts the Children's programming information on its website at www.kvbc.com as well as provides a link to NBC's, The More You Know Website. *** "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. *** KVBC as part of their community outreach also provides station studio tours to local youth groups. *** KVBC attempts to schedule additional episodes of Jack Hanna's Animal Adventures and Animal Rescue during core and non-core hours when time is available. These programs target children ages 13 to 16. ***

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(5)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

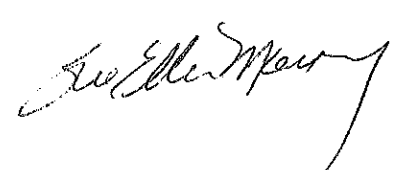
Name of Licensee

Signature

Valley Broadcasting Company

Date

10/05/2007





Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

Submission Confirmation

Confirmation Number 80649
Call Sign KVVV
Filing Quarter Date 09/30/2007
Filing Date 10/05/2007

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2007

Call Sign	Channel Numbers	City	State	Community of License	ZIP Code
KVNV	3 (analog) (digital)	Ely	NV	Whitepine	89315
Licensee Name					
Valley Broadcasting Company					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network NBC	Salt Lake City	www.kvbc.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
86537	KBJN	10/01/2006			

Analog Core Programming

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.35 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

- (b) Identify publishers who were sent information in 3(a).

Tribune Media Services, Glen Falls, NY * TV Guide, Radnor, PA * TitanTV (on-line listing) * FYI Television, Grand Prairie, TX * Video Viewing Inc. (VVI), Little Rock, AR

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origination
Veggie Tales	NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time
Saturdays at 9:30AM	11
Length of Program	Number of Pre-emptions
30 minutes	2
	Age of Target Audience
	From To
	4 years 8 years
	E4 Symbol Used As Required
	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	2	1
Preemption #1		

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/7/07	Rescheduled on 7/7 at 11:00AM, but did not air due to sports overrun.	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: SPORTS

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/29/07	7/30/07 at 3:00PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: SPORTS

Title of Analog Core Program #2

Jane and the Dragon

Origination

NETWORK

Regular Schedule

Saturdays at 10:00AM

Total Times Aired at Regularly Scheduled Time

11

Number of Pre-emptions

2

Length of Program

30 minutes

Age of Target Audience

From

4 years

To

8 years

E/I Symbol Used As Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.

Total Times Aired

11

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

0

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/7/07	Rescheduled on 7/7 at 11:30AM, but did not air due to sports overrun.	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: SPORTS

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
9/29/07		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N

Reason for Preemption: SPORTS

Title of Analog Core Program #3

Jacob Two-Two

Origination

NETWORK

Regular Schedule

Saturdays at 10:30AM

Total Times Aired at Regularly Scheduled Time

11

Number of Pre-emptions

2

Length of Program

30 minutes

Age of Target Audience

From

To

E/I Symbol Used As Required

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

Total Times Aired

13

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

2

Preemption #1

Date Preempted/Episode #

7/7/07

If rescheduled, date and time reschedule

7/8/07 at 3:30PM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Preemption #2

Date Preempted/Episode #

9/29/07

If rescheduled, date and time reschedule

9/23/07 at 3:00PM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Title of Analog Core Program #4

Babar

Origination

NETWORK

Regular Schedule

Saturdays at 3:00PM

Total Times Aired at Regularly Scheduled Time

11

Number of Preemptions

2

Length of Program

30 minutes

Age of Target Audience

From

4 years

To

8 years

E/I Symbol Used As Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired

13

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

2

Preemption #1

Date Preempted/Episode #

9/1/07

If rescheduled, date and time reschedule

9/2/07 at 3:00PM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Preemption #2

Date Preempted/Episode #

9/22/07

If rescheduled, date and time reschedule

9/23/07 at 10:00AM

Is the rescheduled date the second home?

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Title of Analog Core Program #5

Origination

Dragon

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturdays at 3:30PM

11

2

Length of Program

Age of Target Audience

E/I Symbol Used As
Required

30 minutes

From

To

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by children's everyday life, Dragon is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

Total Times Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

13

2

2

Preemption #1

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

9/1/07

9/2/07 at 3:30PM

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Preemption #2

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

9/22/07

9/23/07 at 10:30AM

Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Title of Analog Core Program #6

Origination

3-2-1 Penguins! / Larry Boy Stories

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturdays at 4:00PM

12

1

Length of Program

Age of Target Audience

E/I Symbol Used As
Required

30 minutes

From

To

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us

through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption 1:		
Date Preempted/Episode	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
9/1/07	Regularly scheduled program joined in progress due to sports overrun. Aired for 12 minutes.	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption: SPORTS		
Title of Analog Core Program #7		Origination
Jack Hanna's Animal Adventures		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays at 4:30PM	13	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1	Origination
Animal Rescue	S
Regular Schedule	Total Times Aired at Regularly Scheduled Time
Saturdays at 4:30AM	12
Length of Program	Age of Target Audience
30 minutes	From 13 years To 16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?	
Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	
Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	
Y	
Description of Program	
"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and information about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.	

Date and Time Aired (if preempted and rescheduled):

Title of Analog Non-Core Program #2

Origination

Jack Hanna's Animal Adventures (2nd run)

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturdays and Sundays, times vary

0

0

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Date and Time Aired (if preempted and rescheduled):

8/4 at 3:30AM

8/25 at 3:30AM

8/11 at 4:00AM

8/18 at 4:00AM

9/8 at 4:00AM

9/15 at 4:00AM

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week, broadcast by the station on its main program stream. hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. hours
- Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1

Origination

3-2-1 Penguins

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 9:30AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 PENGUINS! features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the penguins. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #2

Origination

Veggie Tales

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 10:00AM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

VEGGIE TALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the

Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #3

Origination

Jane and the Dragon

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 10:30AM

13

Length of Program

Age of Target Audience

30 minutes

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #4

Origination

Postman Pat

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 3:00PM

13

Length of Program

Age of Target Audience

30 minutes

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

POSTMAN PAT is an animated show, based in England, about a mailman named Pat who drives through the countryside delivering mail with his cat, Jesse. Every day, as he sets out to deliver the mail, Postman Pat encounters a problem faced by his family, his friends, and sometimes, even himself. The show's social-emotional messages convey how adults and children interact and work together to solve problems in everyday life. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #5

Origination

Dragon

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 3:30PM

13

Length of Program

Age of Target Audience

30 minutes

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house and welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #6

Origination

My Friend Rabbit

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 4:00PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails. This program will air on KVBC analog and main digital program stream simultaneously.

Title of Planned Core Program #7

Origination

Jack Hanna's Animal Adventures

SYNDICATED

Regular Schedule

Total Times to be Aired

Saturdays at 4:30PM

13

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(c)(1)(ii)?

Y

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

Sue Ellen Martinez

702-657-3251

Address

E-mail Address

1500 Foremaster Lane

smartinez@kvbc.com

City

State

ZIP Code

Las Vegas

NV

89101

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KVBC's public file lists public service announcements designed specifically for children. *** KVBC also posts the Children's programming information on its website at www.kvbc.com as well as provides a link to NBC's, The More You Know Website. *** "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. *** KVBC as part of their community outreach also provides station studio tours to local youth groups. *** KVBC attempts to schedule additional episodes of Jack Hanna's Animal Adventures and Animal Rescue during core and non-core hours when time is available. These programs target children ages 13 to 16. ***

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Valley Broadcasting Company

Date

10/05/2007

Signature

A handwritten signature in black ink, appearing to read "Joe Ellis-Murray", written in a cursive style.

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8
CORE PROGRAMMING FOR 3RD QUARTER 2007
(NBC)

LISTED BY DATE				
AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES
WEEK 1	Saturday, July 7	11:00	VEGGIE TALES	Rescheduled from 7/7. Did not air due to Wimbledon overrun.
	Saturday, July 7	11:30	JANE & THE DRAGON	Rescheduled from 7/7. Did not air due to Wimbledon overrun.
	Saturday, July 7	15:01 to 15:29	BABAR	Joined in progress due to Golf overrun. Ended early due to tech. difficulties.
	Saturday, July 7	15:29 to 15:59	DRAGON	
	Saturday, July 7	15:59 to 16:29	3-2-1 PENGUINS! / LARRY BOY STORIES	
	Sunday, July 8	15:30 to 16:00	JACOB TWO-TWO	Rescheduled from 7/7

WEEK 2				
Saturday, July 14	9:30 to 10:00	30:00	VEGGIE TALES	
Saturday, July 14	10:00 to 10:30	30:00	JANE & THE DRAGON	
Saturday, July 14	10:30 to 11:00	30:00	JACOB TWO-TWO	
Saturday, July 14	15:00 to 15:30	30:00	BABAR	
Saturday, July 14	15:30 to 16:00	30:00	DRAGON	
Saturday, July 14	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES	

KVBC LAS VEGAS

PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8 CORE PROGRAMMING FOR 3RD QUARTER 2007 (NBC)

	AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES	LISTED BY DATE
WEEK 3	Saturday, July 21	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, July 21	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, July 21	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, July 21	15:00 to 15:30	30:00	BABAR		
	Saturday, July 21	15:30 to 16:00	30:00	DRAGON		
	Saturday, July 21	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		

WEEK 4	Saturday, July 28	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, July 28	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, July 28	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, July 28	15:00 to 15:30	30:00	BABAR		
	Saturday, July 28	15:30 to 16:00	30:00	DRAGON		
	Saturday, July 28	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8
CORE PROGRAMMING FOR 3RD QUARTER 2007
(NBC)

					LISTED BY DATE
AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES	
Saturday, August 4	9:30 to 10:00	30:00	VEGGIE TALES		
Saturday, August 4	10:00 to 10:30	30:00	JANE & THE DRAGON		
Saturday, August 4	10:30 to 11:00	30:00	JACOB TWO-TWO		
Saturday, August 4	15:00 to 15:30	30:00	BABAR		
Saturday, August 4	15:30 to 16:00	30:00	DRAGON		
Saturday, August 4	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		
WEEK 5					

Saturday, August 11	9:30 to 10:00	30:00	VEGGIE TALES		
Saturday, August 11	10:00 to 10:30	30:00	JANE & THE DRAGON		
Saturday, August 11	10:30 to 11:00	30:00	JACOB TWO-TWO		
Saturday, August 11	15:00 to 15:30	30:00	BABAR		
Saturday, August 11	15:30 to 16:00	30:00	DRAGON		
Saturday, August 11	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		
WEEK 6					

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8
CORE PROGRAMMING FOR 3RD QUARTER 2007
(NBC)

	AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES	LISTED BY DATE
WEEK 7	Saturday, August 18	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, August 18	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, August 18	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, August 18	15:00 to 15:30	30:00	BABAR		
	Saturday, August 18	15:30 to 16:00	30:00	DRAGON		
	Saturday, August 18	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		

WEEK 8	Saturday, August 25	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, August 25	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, August 25	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, August 25	15:00 to 15:30	30:00	BABAR		
	Saturday, August 25	15:30 to 16:00	30:00	DRAGON		
	Saturday, August 25	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8
CORE PROGRAMMING FOR 3RD QUARTER 2007
(NBC)

	AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES	LISTED BY DATE
WEEK 9	Saturday, September 1	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, September 1	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, September 1	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, September 1	16:18 to 16:30	12:00	3-2-1 PENGUINS! / LARRY BOY STORIES	Joined in progress due to Notre Dame Football overrun.	
	Sunday, September 2	15:07 to 15:30	23:00	BABAR	Rescheduled from 9/1. Joined in progress due to NBC Golf overrun.	
	Sunday, September 2	15:30 to 16:00	30:00	DRAGON	Rescheduled from 9/1 due to sports.	

WEEK 10	Saturday, September 8	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, September 8	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, September 8	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, September 8	15:00 to 15:30	30:00	BABAR		
	Saturday, September 8	15:30 to 16:00	30:00	DRAGON		
	Saturday, September 8	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8
CORE PROGRAMMING FOR 3RD QUARTER 2007
(NBC)

	AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES	LISTED BY DATE
WEEK 11	Saturday, September 15	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, September 15	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, September 15	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, September 15	15:04 to 15:30	26:00	BABAR	Joined in progress due to NBC Golf overrun.	
	Saturday, September 15	15:30 to 16:00	30:00	DRAGON		
	Saturday, September 15	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		

WEEK 12	Saturday, September 22	9:30 to 10:00	30:00	VEGGIE TALES		
	Saturday, September 22	10:00 to 10:30	30:00	JANE & THE DRAGON		
	Saturday, September 22	10:30 to 11:00	30:00	JACOB TWO-TWO		
	Saturday, September 22	16:08 to 16:30	22:00	3-2-1 PENGUINS! / LARRY BOY STORIES	Joined in progress due to Notre Dame Football overrun.	
	Sunday, September 23	10:00 to 10:30	30:00	BABAR	Rescheduled from 9/22 due to sports.	
	Sunday, September 23	10:30 to 11:00	30:00	DRAGON	Rescheduled from 9/22 due to sports.	

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8
CORE PROGRAMMING FOR 3RD QUARTER 2007
(NBC)

WEEK	AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES	LISTED BY DATE
12	Sunday, September 23	15:00 to 15:30	30:00	JACOB TWO-TWO	Rescheduled from 9/29 due to NBC Golf scheduling.	

WEEK 13	Saturday, September 29	15:02 to 15:30	28:00	BABAR	Joined in progress due to NBC Golf overrun.	
	Saturday, September 29	15:30 to 16:00	30:00	DRAGON		
	Saturday, September 29	16:00 to 16:30	30:00	3-2-1 PENGUINS! / LARRY BOY STORIES		
	Sunday, September 30	15:00 to 15:30	30:00	VEGGIE TALES	Rescheduled from 9/29 due to sports.	
	Saturday, September 29			JANE & THE DRAGON	Preempted due to NBC Golf scheduling.	

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER
CORE PROGRAMMING FOR 3RD QUARTER 2007
(SYNDICATED)

AIRDATE		AIRTIME	DURATION	PROGRAM	EPISODE	NOTES	LISTED BY DATE
WEEK 1	Saturday, July 7	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2264 "Behind the Scenes"		
WEEK 2	Saturday, July 14	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2265 "Down Below"		
WEEK 3	Saturday, July 21	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2266 "Hot and Cold"		
WEEK 4	Saturday, July 28	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2267 "In the Navy"		
WEEK 5	Saturday, August 4	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2268 "On with the Show"		
WEEK 6	Saturday, August 11	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2269 "Bit Out of Crime"		
WEEK 7	Saturday, August 18	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2271 "Crocodylus, Kakadu and Hope"		
WEEK 8	Saturday, August 25	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2256 "Monkeys and Manatees"		
WEEK 9	Saturday, September 1	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2258 "Protect and Preserve"		
WEEK 10	Saturday, September 8	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2260 "Creepy Creatures"		

KVBC LAS VEGAS

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER
CORE PROGRAMMING FOR 3RD QUARTER 2007
(SYNDICATED)**

	AIRDATE	AIRTIME	DURATION	PROGRAM	EPISODE	NOTES	LISTED BY DATE
WEEK 11	Saturday, September 15	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2284 "More than Companions"		
WEEK 12	Saturday, September 22	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2283 "Saving the Wild"		
WEEK 13	Saturday, September 29	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2282 "Great African Safaris: Botswana"		

KVBC LAS VEGAS
NON-CORE PROGRAMMING FOR 3RD QUARTER 2007
(SYNDICATED)

	AIRDATE	AIRTIME	DURATION	PROGRAM	EPISODE	NOTES	LISTED BY DATE
WEEK 1	Saturday, July 7	4:30		ANIMAL RESCUE		Preempted on this date.	
WEEK 2	Saturday, July 14	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-745		
WEEK 3	Saturday, July 21	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-746		
WEEK 4	Saturday, July 28	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-747		
WEEK 5	Saturday, August 4	3:30 to 4:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2255 "Caves and Birds"		
	Saturday, August 4	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-748		
WEEK 6	Saturday, August 11	4:00 to 4:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2257 "Whale Shark"		
	Saturday, August 11	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-100		
WEEK 7	Saturday, August 18	4:00 to 4:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2271 "Crocodylus, Kakadu and Hope"		
	Saturday, August 18	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-749		

KVBC LAS VEGAS
NON-CORE PROGRAMMING FOR 3RD QUARTER 2007
(SYNDICATED)

AIR DATE		AIRTIME	DURATION	PROGRAM	EPISODE	NOTES	LISTED BY DATE
WEEK 8	Saturday, August 25	3:30 to 4:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2261 "Big Foot"		
	Saturday, August 25	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-750		
WEEK 9	Saturday, September 1	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-738		
WEEK 10	Saturday, September 8	4:00 to 4:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2270 "Kangaroo or Koala Island?"		
	Saturday, September 8	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-739		
WEEK 11	Saturday, September 15	4:00 to 4:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2252 "Back to the Mara"		
	Saturday, September 15	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-740		
WEEK 12	Saturday, September 22	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-741		
WEEK 13	Saturday, September 29	4:30 to 5:00	30:00	ANIMAL RESCUE	EPISODE #A-751		

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN BETWEEN 4 AND 8

CORE PROGRAMMING FORECAST FOR 4th QUARTER 2007

3-2-1 PENGUINS!	0930-1000	Saturdays
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		

VEGGIE TALES	1000-1030	Saturdays
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		

JANE AND THE DRAGON	1030-1100	Saturdays
10/6, 10/20, 10/27, 11/3, 11/10, 11/17, 12/1, 12/8, 12/15, 12/22, 12/29		
1030-1100 on Sunday, 11/25		
1500-1530 on Sunday, 10/14		

POSTMAN PAT	1500-1530	Saturdays
10/6, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		
1030-1100 on Sunday, 10/14, 10/21		

DRAGON	1530-1600	Saturdays
10/6, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		
1100-1130 on Sunday, 10/14, 10/21		

MY FRIEND RABBIT	1600-1630	Saturdays
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		

KVBC LAS VEGAS
PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN BETWEEN 13 AND 16

CORE PROGRAMMING FORECAST FOR 4th QUARTER 2007

<u>JACK HANNA'S ANIMAL ADVENTURES</u>	<u>1630-1700</u>	<u>Saturdays</u>
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		

KVBC LAS VEGAS
NON-CORE PROGRAMMING FORECAST FOR 4th QUARTER 2007

<u>ANIMAL RESCUE</u>	<u>0430-0500</u>	<u>Saturdays</u>
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29		

**KVBC LAS VEGAS
NBC WEATHER PLUS DIGITAL MULTICAST**

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN BETWEEN 13 AND 16**

CORE PROGRAMMING FORECAST FOR 4th QUARTER 2007

WEATHER PLUS UNIVERSITY 1000-1030 Saturdays
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29

WEATHER PLUS UNIVERSITY 1200-1230 Saturdays
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29

WEATHER PLUS UNIVERSITY 1400-1430 Saturdays
10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29

WEATHER PLUS UNIVERSITY 1000-1030 Sundays
10/7, 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 11/25, 12/2, 12/9, 12/16, 12/23, 12/30

WEATHER PLUS UNIVERSITY 1200-1230 Sundays
10/7, 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 11/25, 12/2, 12/9, 12/16, 12/23, 12/30

WEATHER PLUS UNIVERSITY 1400-1430 Sundays
10/7, 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 11/25, 12/2, 12/9, 12/16, 12/23, 12/30

October 2, 2007

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 3rd quarter 2007. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Programming information for those stations airing NBC Weather Plus children's educational and informational programming and episode numbers.
2. Educational Objectives: QUBO for both the 3rd quarter 2007 and 4th quarter 2007.
3. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under.
Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.
4. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
5. Public service announcements targeted to children 16 and under.
6. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
7. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2007 complied with the commercial limits of the Children's Television Act, provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Affiliate Relations, Director
212-664-2928
Loretta.Alden@NBCUni.com

Weather Plus University Episode Grid 2007

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 77-07+A6	1-Jul		1p		
Episode 78-07	1-Jul	3p			
Episode 78-07	1-Jul		5p		
Episode 79-07	7-Jul	1p			
Episode 79-07	7-Jul		3p		
Episode 80-07	7-Jul	5p			
Episode 80-07	8-Jul		1p		
Episode 81-07	8-Jul	3p			
Episode 81-07	8-Jul		5p		
Episode 82-07	14-Jul	1p			
Episode 82-07	14-Jul		3p		
Episode 83-07	14-Jul	5p			
Episode 83-07	15-Jul		1p		
Episode 84-07	15-Jul	3p			
Episode 84-07	15-Jul		5p		
Episode 85-07	21-Jul	1p			
Episode 85-07	21-Jul		3p		
Episode 86-07	21-Jul	5p			
Episode 86-07	22-Jul		1p		
Episode 87-07	22-Jul	3p			
Episode 87-07	22-Jul		5p		
Episode 88-07	28-Jul	1p			
Episode 88-07	28-Jul		3p		
Episode 89-07	28-Jul	5p			
Episode 89-07	29-Jul		1p		
Episode 90-07	29-Jul	3p			
Episode 90-07	29-Jul		5p		

Weather Plus University Episode Grid 2007

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 91-07	4-Aug	1p			
Episode 91-07	4-Aug		3p		
Episode 92-07	4-Aug	5p			
Episode 92-07	5-Aug		1p		
Episode 93-07	5-Aug	3p			
Episode 93-07	5-Aug		5p		
Episode 94-07	11-Aug	1p			
Episode 94-07	11-Aug		3p		
Episode 95-07	11-Aug	5p			
Episode 95-07	12-Aug		1p		
Episode 96-07	12-Aug	3p			
Episode 96-07	12-Aug		5p		
Episode 97-07	18-Aug	1p			
Episode 97-07	18-Aug		3p		
Episode 98-07	18-Aug	5p			
Episode 98-07	19-Aug		1p		
Episode 99-07	19-Aug	3p			
Episode 99-07	19-Aug		5p		
Episode 100-07	25-Aug	1p			
Episode 100-07	25-Aug		3p		
Episode 101-07	25-Aug	5p			
Episode 101-07	26-Aug		1p		
Episode 102-07	26-Aug	3p			
Episode 102-07	26-Aug		5p		

Weather Plus University Episode Grid 2007

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 103-07	1-Sep	1p			
Episode 103-07	1-Sep		3p		
Episode 104-07	1-Sep	5p			
Episode 104-07	2-Sep		1p		
Episode 105-07	2-Sep	3p			
Episode 105-07	2-Sep		5p		
Episode 106-07	8-Sep	1p			
Episode 106-07	8-Sep		3p		
Episode 107-07	8-Sep	5p			
Episode 107-07	9-Sep		1p		
Episode 108-07	9-Sep	3p			
Episode 108-07	9-Sep		5p		
Episode 109-07	15-Sep	1p			
Episode 109-07	15-Sep		3p		
Episode 110-07	15-Sep	5p			
Episode 110-07	16-Sep		1p		
Episode 111-07	16-Sep	3p			
Episode 111-07	16-Sep		5p		
Episode 112-07	22-Sep	1p			
Episode 112-07	22-Sep		3p		
Episode 113-07	22-Sep	5p			
Episode 113-07	23-Sep		1p		
Episode 114-07	23-Sep	3p			
Episode 114-07	23-Sep		5p		
Episode 115-07	29-Sep	1p			
Episode 115-07	29-Sep		3p		
Episode 116-07	29-Sep	5p			
Episode 116-07	30-Sep		1p		
Episode 117-07	30-Sep	3p			
Episode 117-07	30-Sep		5p		

QUBO ON NBC EDUCATIONAL OBJECTIVES

For 3rd Quarter 2007

In compliance with the Children's Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** features an on-air icon indicating that each program is "educational and informational" for children. This icon is displayed at the beginning of each broadcast. Also, in compliance with the regulations, the following document, which includes "educational and informational" objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO** programming block, is specifically designed to serve the "educational and informational" needs of children ages 4-8. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

There are six returning shows from last quarter. All shows were developed specifically for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. Each show contains an important social-emotional message for the target audience, delivered through an animated narrative format.

Based on the books by Laurent de Brunhoff, "**Babar**" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Inspired by children's everyday life, "**Dragon**" is an animated show based on the book series of the same name by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem-solve through everyday challenges. Dragon shows how to take care of a pet, discover new places, or how to find the right hobby.

"3-2-1 Penguins! and Larryboy Stories" draws upon characters from two stories and uses both long and short-form material involving these characters to provide social-emotional messages to children. **"3-2-1 Penguins!"** features two children – Jason and Michelle – whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. **"Larryboy Stories"** is about a young cucumber from the small town of Bumblyburg who works as a janitor at the Daily Bumble. He is also a Larryboy, a superhero who fights crimes and save lives, bringing peace and safety to Bumblyburg. In doing so, Larry takes us

through adventures which convey social-emotional messages that teach the core values of honesty, friendship, respect for others, forgiveness, and love for all.

"VeggieTales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Set in medieval times, **"Jane and the Dragon"** is an animated show that hails from Martin Baynton's best-selling book about a middle class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Based on Mordecai Richler's books, **"Jacob Two-Two"** is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age that he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

3rd Quarter Show Summaries:

BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story.

DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house and welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse.

3-2-1 PENGUINS! and LARRYBOY STORIES draws upon characters from two stories and uses both long and short-form material involving these characters to provide social-emotional messages to children. **3-2-1 PENGUINS!** features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the penguins. **LARRYBOY STORIES** is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through social-emotional messages embedded within the story.

VEGGIETALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

JANE AND THE DRAGON is a coming-of-age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.

QUBO ON NBC EDUCATIONAL OBJECTIVES
For 4th Quarter 2007

There are two new shows for the 4th quarter 2007. They are "**Postman Pat**" and "**My Friend Rabbit**."

"**Postman Pat**" is an animated show, based in England, about a mailman named Pat who drives through the countryside delivering mail with his cat, Jesse. Every day, as he sets out to deliver the mail, Postman Pat encounters a problem faced by his family, his friends, and sometimes, even himself. The show's social-emotional messages convey how adults and children interact and work together to solve problems in everyday life.

"**My Friend Rabbit**" is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

All shows were developed specifically for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. Each show contains an important social-emotional message for the target audience delivered through an animated narrative format.

4th Quarter Show Descriptions:

In the 4th quarter, Larry Boy will be subsumed by a full half hour of the returning 3-2-1 Penguins! Babar and Jacob Two-Two will be replaced by the following new shows.

POSTMAN PAT takes place in an English village and mines the social interdependencies of rural life for teaching children about problem-solving and getting along with others. Postman Pat, our lead character, has a mail route that takes him and his cat, Jesse, throughout the countryside delivering mail and advice to his constellation of neighbors. While Pat may encounter a problem of his own, he also frequently comes to the aid of his friends and family who run into seemingly unfixable dilemmas drawn from everyday life. Within each episode, the characters learn, for example, how to get things done on time, fulfill their commitments, work cooperatively as a team, have confidence in their abilities, and be inclusive of others in order to get along. Children will see adults and children living and interacting with others respectfully and thoughtfully in very trusting and kindhearted relationships.

MY FRIEND RABBIT models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

"CORE PROGRAMMING"
PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY
DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER
(AGE TARGET 4-8)
July-September 2007

Airdate: 07/07/2007

Time:

Duration: 30:00

BABAR

NO PLACE LIKE HOME (BAR108)

When he goes to the circus, Babar befriends a young circus performer and lets his new friend stay in the palace with him. Life in the palace does not feel as good as it looks for the young circus boy. He doesn't fit in with the royal folks and he soon begins to regret his decision. Before he can return to the circus, however, Babar and the circus boy learn that Lord Rataxes has captured the circus performers. With each other's help, Babar and his friend find a way out for the boy and the rest of the performers so they can all return home to the circus. Babar ends up having to say goodbye to his new friend, but he learns that what makes him happy isn't what makes others happy, too.

[Educational Message: Sometimes the one thing that we think will make another person happy turns out not to be such a good idea after all.]

Airdate: 07/07/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S CAT (DRA101)

Dragon finds a cat outside his door, so he adopts her. He names her Cat, and tries to learn everything he can about taking care of her. He even goes to the store to get her toys, food and some kitty litter; but, in his excitement he forgets Cat at the store. He returns home and looks everywhere for her. He even returns to the store to search for her, but Cat is nowhere to be found. When he finally comes home again, he sees that Cat is exactly where she should be -- next to him. Cat followed her trail right back to Dragon's home just to be with him.

[Educational Message: When you adopt a pet, the first thing you have to learn is to pay attention to your pet and make sure it is safe.]

DRAGON LOOKS FOR CAT (DRA101)

Dragon decides he will give Cat a bath, so he draws up a bath for her. But when he looks for her, he cannot find her. Dragon thinks Cat is hiding because she wants to play, so he plays along with her, but she still can't be found. Just when he thinks he has lost her again, Dragon finally finds her outside, where she is giving herself a tongue bath. He realizes that cats don't need baths because they bathe themselves, so he hops in the bath instead.

[Educational Message: When you adopt a pet, you need to learn a lot about its natural habits and instincts. Cats bathe themselves using their tongue, so you don't have to bathe them regularly.]

Airdate: 07/07/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

TROUBLE ON PLANET WAIT-YOUR-TURN (PEN101)

Jason and Michelle are spending their vacation at their grandmother's home, the last place they expect to have any real fun. Up in the attic one day, they find some old things of their grandfather's including a telescope that interests them both. They have trouble deciding who should look into the telescope first, but quick-witted Michelle ends up with it before Jason. Jason tries waiting for his turn, but just as his patience begins to wear thin he notices an old toy spaceship with some toy penguins in it. He begins playing with the spaceship when it suddenly comes to life and sucks him in, where he meets the now live penguins. The penguins take him on an adventure through the galaxy to prevent Planet Wait-Your-Turn from destroying itself, which helps Jason learn an important lesson in patience.

[Educational Message: It's useful to do something pleasant while you're waiting your turn, because when you lose your patience, you also lose your temper and act ugly. If that happens, you still may not get a turn doing what you were waiting to do.]

Airdate: 07/07/2007

Time:

Duration: 30:00

VEGGIETALES

SHEERLUCK HOLMES AND THE GOLDEN RULER (VEG101)

Sheerluck Holmes and Dr. Watson always use their combined powers of observation and forensic expertise to solve crimes, until they come upon the mystery of the Golden Ruler – an invaluable treasure in Buckingham Palace. Working together to solve the crime becomes difficult when Sheerluck keeps taking credit for the work of Dr. Watson. Tired of Sheerluck's penchant to take credit where it's not due, Dr. Watson walks away from their team, leaving Sheerluck to solve the puzzle on his own. It is only when Sheerluck finds someone else doing the same to him that he realizes what he has done to Dr. Watson. Sheerluck realizes the golden rule of being a more honest friend and Dr. Watson returns. Together, they solve the biggest crime in London and save their friendship in the process.

[Educational Message: Don't take credit for something you haven't done, especially with your friends, because you will jeopardize your friendship and lose your friend's trust.]

Airdate: 07/07/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

THE TOOTH FAIRY (JAD102)

Dragon is trying to cope with his horrible toothache and everyone is searching for the Princess who is hiding in the castle. Jane finds the Princess hiding under the King's throne because of her dangling tooth. To get her out, Jane fibs about the tooth fairy who will give her a trinket once the tooth falls out. Later, when Smithy prepares to pull Dragon's tooth out, the Princess runs out to tell Dragon about the tooth fairy and Jane decides to stick to her story. To prove that the tooth fairy exists, Jane takes Dragon's tooth and has Smithy make him a trinket. But, at night when Dragon sees Gunther stealing the tooth, he discovers that there is no tooth fairy. Jane has to make it up to him so he can trust her again. Dragon ends up forgiving her, but Jane realizes how much deception can hurt a relationship.

[Educational Message: Lying is lying, no matter how big or small; and when discovered it can destroy a person's trust in you.]

Airdate: 07/07/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO VS. THE HOODED FANG (TWO101)

Fed up with sharing a room with his brother, Noah, Jacob decides he wants his own room. Dad says he can have the attic if he can spend an entire night up there. Unfortunately, while watching wrestling on TV, Jacob gets freaked out by the bad-guy wrestler, the Hooded Fang, and is too frightened to stay in the attic all night. When his Dad takes the kids to a wrestling match the next evening and Jacob finds himself face to face with the hulking Hooded Fang, he learns a valuable lesson about overcoming his fears. Back at home he is now able to brave an entire night in the attic, which makes it his new room.

[Educational Message: Facing your fears is the best way to beat them.]

Airdate: 07/14/2007

Time:

Duration: 30:00

BABAR

TO DUET OR NOT TO DUET (BAR111)

Babar is scheduled to perform a duet with a great pianist at a concert; but instead of admitting that the piece of music is too hard for him, he procrastinates. He does everything but practice his piano playing and eventually the guilt begins to affect him and his job as King. Before he knows it, the day of the duet has arrived. With the help of Madame, Babar learns that procrastination does not help the situation, so he works extra hard to practice. His hard work pays off when his duet is a success, but Babar realizes that if he had worked diligently from the beginning he could have done a better job with less work.

[Educational Message: Delaying your work will only make the work harder.]

Airdate: 07/14/2007

Time:

Duration: 30:00

DRAGON

A FRIEND FOR DRAGON (DRA102)

Dragon decides he wants to make a new friend, so he befriends a rock. He tries to do friend-like things with the rock. He tries to play leap-frog and tag with Rock, but that doesn't work because Rock is not very good at it. He tries to have a three-legged race and Rock seems to keep up with Dragon just fine. He even takes Rock for a drive and shows it many interesting things, including some neat puffy clouds in the sky. Dragon decides he's found himself a new way to occupy his time, and do things without "live" company.

[Educational Message: If you think creatively, you will find that it's possible to entertain yourself.]

DRAGON'S NEW HOBBY (DRA102)

Dragon decides he wants to take up a new hobby to occupy his time, so he chooses knitting. He decides to knit things for all his friends. He makes them gloves, a hat, a scarf, some mittens, and a pair of earmuffs. To present his gifts to his friends, Dragon invites them all over. The guests are excited to receive gifts from Dragon, but when they try on their gifts they find that nothing fits them quite right. So, they decide to exchange their gifts with one another and each friend gets something that is useful for him/her. Dragon feels happy that he can use his hobby to do something for his friends and enjoy doing it, too.

[Educational Message: Hobbies can be a lot of fun, and with some hobbies, you can even make things for your friends.]

Airdate: 07/14/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

THE CHEATING SCALES OF BULLAMANKA (PEN102)

Jason and Michelle hang out at their grandmother's house and play board games. Michelle always seems to win no matter how well Jason plays, but she doesn't always play by the rules. She waits to cheat when Jason looks away and gloats when she wins unfairly. Michelle learns her lesson when she is sucked into the toy spaceship that accidentally comes alive, and takes her with the now live penguins through the galaxy to Bullamanka, where she must defeat the dishonest Lizard King in a game called "Squid-Tac-Toad." Only Michelle can keep herself and her penguin friends from going down the "gurgler," but she has to play by the rules because it's the only way to truly win.

[Educational Message: You can't truly win by cheating. Play by the rules and earn your reward the honest and fair way.]

Airdate: 07/14/2007

Time:

Duration: 30:00

VEGGIETALES

MINNESOTA CUKE AND THE SEARCH FOR SAMSON'S HAIRBRUSH (VEG102)

When Minnesota Cuke learns of the legendary hairbrush of Samson that promises special powers, he goes on a hunt to retrieve it, before Professor Rattan and the other bullies get to it. Minnesota realizes that once he gets his hands on the hairbrush he will have the powers to defeat Rattan. He goes on an adventure to seek the hairbrush and is led into an underground cave. He finds the legendary brush just as Professor Rattan gets there with a hostage. Minnesota is forced to choose between the hairbrush, which gives him the power to retaliate or to save his friend. He chooses his friend and learns that the hairbrush does not have any powers after all. The more powerful thing, he learns, is the ability to stop yourself from retaliating when you're dealing with a bully because it doesn't solve the problem. He decides to be nice to Professor Rattan and finds his former enemy willing to be reformed.

[Educational Message: No matter how much you are tempted, resist the urge to retaliate when someone bullies you. It is better to try and work things out with people than to use force.]

Airdate: 07/14/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

DRAGON'S TAIL (JAD104)

Dragon is feeling very sick with a pig disease, curly tail. It is curable, but the antidote is a difficult quest far away. Jane, of course, volunteers for the quest and Sir Theodore assigns Gunther to accompany her so they can learn how to work as a team. The two squires head off into the great unknown to save Dragon, and together they manage to find the antidote. Working together, they hoist Jane onto the ledge that offers the antidote and when Jane gets stuck on the ledge, Gunther rushes off to get more help. In the end, Dragon receives the cure for his curly tail and the two knights-in-training learn something about the power of teamwork.

[Educational Message: Working as a team can help you accomplish difficult tasks and give you the necessary help when you need it.]

Airdate: 07/14/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE DAILY CROWN (TWO105)

A new newspaper becomes an overnight success in Montreal, but Jacob is suspicious. The paper is poorly written gibberish, and yet all the grownups in town are subscribing to it and spending all their money on the useless products advertised in it. Jacob and Buford become paperboys to infiltrate the Daily Crown headquarters, coming face to face with its eccentric founder, Carl Fester King. Learning that the paper's ink does indeed contain a "brainwashing" chemical, Jacob uses King's own newspaper to reveal his con game to the entire city and everything returns to the way it was.

[Educational Message: If everyone you trust seems to change their normal behavior, you should definitely consider doing some problem-solving to find the explanation.]

Airdate: 07/21/2007

Time:

Duration: 30:00

BABAR

THE MISSING CROWN AFFAIR (BAR112)

Babar's crown goes missing one day, and no matter how much he searches for it he can't seem to find it. Amateur sleuth and friend, Zephir, decides to help Babar solve the mystery of the crown and retrieve it. As they work through each puzzle, they realize that the clues keep pointing to Babar's closest friends. Both Babar and Zephir get panicked as they wonder if one of his friends stole the crown in order to take over his kingdom. Babar finds his crown and it turns out that his friends are not behind the missing crown after all. Babar learns a lesson in suspecting people without being certain they are the culprits.

[Educational Message: Don't accuse people of taking your things if you are not certain of it.]

Airdate: 07/21/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S FLY (DRA103)

Dragon tries to read a book when an annoying fly starts to buzz around him. The buzzing gets in the way of his reading and starts to bother him because it's so noisy. So, he covers his ears by wrapping them up with a pillow. He returns to his reading, but the fly returns. This time Dragon is bothered by all the buzzing. So, he builds a little cave for himself with a blanket and a chair, and he gets underneath it. He can't hear or see the fly anymore, so it's nice and quiet. Dragon starts to feel sleepy with all the quiet, and the soft pillow is very comfortable. So, he falls asleep. But now that he's rid himself of the fly, Dragon realizes he misses it.

[Educational Message: Sometimes, solving one problem creates a new one.]

DRAGON'S HOLIDAY (DRA103)

One day, Dragon decides that he wants to go and explore the world. He tries on an explorer hat, which is really just an upside down pot that he wears on his head. It doesn't feel like a proper hat, so he takes it off. He decides to go on a trip to explore some of the world, and he begins to pack his luggage. He packs a trunk with his clothes and other basic things he needs; but he thinks he may need more things, so he packs everything, even the kitchen sink. When he goes back into his house, he finds it so empty that he can't recognize it. So, he decides to explore his own home instead.

[Educational Message: Exploring is a lot of fun, but you don't need to go very far to discover new places and new things.]

Airdate: 07/21/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

MOON MENACE ON PLANET TELL-A-LIE (PEN103)

At grandmother's house, Jason gets himself into a situation where he is not so honest. Before he can learn his lesson, he is sucked back into the toy spaceship from the attic with the toy penguin figurines that have come to life again. As Jason is flown across the galaxy with the penguins, he learns that the giant moon of Planet Tell-A-Lie has slipped out of orbit and is plummeting toward Earth. Unless Jason and the penguins can sort through the lies of the people on the planet and figure out what is causing their moon to malfunction, the moon will crash directly into the earth and flatten the entire planet. Finding the cause of the problem isn't easy, but once Jason and the penguins manage to get the truth and prevent the disaster, Jason realizes the pitfalls of lying and the rewards of being honest.

[Educational Message: Lying can get you in lots of trouble; honesty is your best strategy.]

Airdate: 07/21/2007

Time:

Duration: 30:00

VEGGIETALES

THE ASPARAGUS OF LA MANCHA (VEG103)

When a big, new restaurant opens across the street and threatens to take him out of business, Don Quixote decides he must do what he can to save his smaller, older restaurant. As he slowly loses his customers and his workers, Don begins to behave irrationally and tries to confront the competition in a futile attempt to take down the bigger restaurant. Just when he thinks he has lost everything, Poncho, his best friend and restaurant server, reminds him of what he does have – loyalty and friendship. Together, they put their energies into their friendship and saving the restaurant rather than fighting the competition. They are successful.

[Educational Message: Loyalty and friendship can get you through tough times.]

Airdate: 07/21/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

SHALL WE DANCE (JAD105)

Excited about the upcoming annual ball, the Princess extracts a promise from Jane to dance with her. Eager to attend the ball as a knight, Jane readily agrees and begins practicing her dance steps. Gunther notices Jane hobbling about in an attempt to dance, and mocks her abilities as a knight. To top it off, Jane's mother places the condition on her to wear a dress if she plans on attending the ball. Jane knows that once she attends the ball in a dress, she will not be taken seriously as a knight. So, she decides to skip the ball altogether. Jane feels extremely disappointed, but the Princess who looked forward to dancing with her is even more disappointed. To make it up to Jane, her friends throw her a surprise party in lieu of the ball where she can attend as a knight and keep her promise to the Princess.

[Educational Message: Staying true to yourself requires sacrifice, but don't forget the promises you make to others. Find a way to compromise without abandoning your ideals.]

Airdate: 07/21/2007

Time:

Duration: 30:00

JACOB TWO-TWO

THE MYSTERY OF MALTY MCGUFFIN (TWO106)

Jacob becomes obsessed with solving a real-life mystery – the location of a secret treasure-- described in his Maltby McGuffin book. The only problem is that Jacob is being followed by library ninjas who are intent on getting the overdue book back. Jacob, Buford and Renee use their combined brainpower to decode the clues, solve the riddles, and find the location of the secret treasure, only to be scooped at the last minute by I.M. Greedyguts. Just when Jacob and his friends think it's all over, the library ninjas come to their rescue and take Greedyguts and the overdue book away, leaving them to enjoy the treasure – boxes and boxes of Maltby McGuffin cereal.

[Educational Message: Books can guide you through amazing adventures, which is one of the best reasons to spend time reading.]

Airdate: 07/28/2007

Time:

Duration: 30:00

BABAR

THE PHANTOM (BAR113)

Everyone is afraid of the Phantom in the abandoned and broken-down, old theater. When Babar enters the theater one day, he comes face to face with the Phantom who roams the empty hallways and plays melancholy tunes on his piano. It turns out the Phantom is actually an old musician who used to perform in the theater many years ago. He warns Babar to keep his secret or else. Babar decides to help him come out of his seclusion. But, the Phantom resents meddling and scares Babar's friends away. Tired of maintaining the old theater, the city finally decides to tear it down. Babar realizes he must do something to stop them from destroying the Phantom's home. He convinces the Phantom to come out of hiding. Seeing how well the old musician still performs, the city decides to renovate the theater and the Phantom returns to the Opera.

[Educational Message: Even when people resist your help, it's still important to try because they will appreciate what you do for them.]

Airdate: 07/28/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S SPRING CLEANING (DRA104)

Dragon notices that his house is very messy. So, he decides to clean it and Beaver tries to help him. Beaver suggests moving Dragon's furniture and other house things from one side of the room to another, so they have space to work. Dragon piles all his things on one side of the room. Just when he gets done, Beaver tells Dragon to move the things to another side of the room. But, that still doesn't seem to give them enough space to work, so they move all the things to the middle of the room and pile them on top of each other. Once the house looks clean, Dragon decides to bake a cake but, in doing so, is left with a messy home all over again.

[Educational Message: Cleaning up is a tough job and if you aren't neat while you are working, cleaning will always be a major undertaking.]

DRAGON'S DAYDREAM (DRA104)

Dragon imagines what it would be like to be his friends, so he role-plays their personalities. He starts by imagining that he is Beaver and that he likes to chew trees with his teeth, just like Beaver does. He adds mustard in the middle of the tree and tries to chew around the tree, but it ends up being much harder than it looks. He tries to take on the personalities of his other friends and do the things they do, but he realizes that it's easier just to be himself.

[Educational Message: Trying to be like others is interesting, but it's always best to just be yourself.]

Airdate: 07/28/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

THE ANGRY EYEBROWS (PEN104)

When Larryboy monitors the small town of Bumblyburg, he gets word that Awful Alvin has unleashed a swarm of Angry Eyebrows on the peaceful town, making all the townsfolk really angry. He quickly transforms from the quiet janitor, who works at The Daily Bumble, into his crime-fighting superhero alter-ego, so he can help the veggie-people let go of their anger before Awful Alvin and the Angry Eyebrows get them angrier and take over the town completely.

Larryboy outwits Awful Alvin and rids his town of anger once and for all, demonstrating that there is no good in anger and that letting go of anger helps solve problems.

[Educational Message: Anger is destructive, and it is easier to solve problems/situations if you just let go of your anger.]

Airdate: 07/28/2007

Time:

Duration: 30:00

VEGGIETALES

LYLE, THE KINDLY VIKING (VEG104)

While the other Vikings sail the seas pillaging and robbing other people, Lyle stays home making crafts and disappearing to unknown places. Olaf, the Viking leader, finally sends two envoys after him to see where he goes. The two Vikings find Lyle giving away his crafts and sharing his portion of the stolen goods with the monks that the Vikings have just robbed, but decide to keep it a secret. Just when Olaf finds out and confronts Lyle about his behavior, a storm hits and both their boats capsize. The Vikings see the rewards of Lyle's kindly behavior when the monks immediately rush to help Lyle, and later help the rest of the Vikings as well. They decide to follow in Lyle's footsteps and share rather than steal from others.

[Educational Message: Sharing is not only the right thing to do, but you will find others are willing to share with you, especially when you need their support.]

Airdate: 07/28/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

DRAGON RULES (JAD107)

Jane and her friends have the chance to play "bandy ball" on the King's day off, but when Dragon joins in the game, it turns disastrous. Jane's friends finally decide they don't want to play with Dragon anymore because he is too big and clumsy. Jane gets upset and decides to quit playing, but she realizes later she overreacted, so she returns to her friends and the game, with Dragon as a referee. When Jane returns from retrieving the ball that Dragon has thrown over the courtyard where the King is sleeping, she and her friends run into Gunther who has managed to get the King's crown stuck on his head. They help him remove the crown and sit down to enjoy supper together, putting the day's differences behind them.

[Educational Message: When you get angry with friends during a game, remember that a game is meant to be fun for everyone. So, try to work out your problems and you will still be able to have fun and enjoy your friendship.]

Airdate: 07/28/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND SCHOLARS FOR DOLLARS (TWO108)

Jacob is tired of failing Ms. Sour Pickle's daily country capitals quiz, so he does a little detective work and figures out her system for picking the countries. As a result, he aces the quiz and becomes a hero to the entire student body. It all backfires, however, when he is chosen to be the geography expert on the school's "Scholars for Dollars" team. He's only got one night to memorize all the countries and capitals before the big competition, so he uses little tricks to memorize them. His team doesn't win the competition but everyone is really proud of his efforts and interested in the neat tricks he used to memorize and recall information.

[Educational Message: When you study and try your hardest, you will not only be proud of yourself, but others will also be proud of you, regardless of the outcome of your efforts.]

Airdate: 08/04/2007

Time:

Duration: 30:00

BABAR

BETWEEN FRIENDS (BAR116)

Zephir and Celeste have an accident when Zephir's car and Celeste's bike run into each other out on the streets. Instead of accepting their own mistakes, the two friends decide to take the matter to court where they battle it out in a trial. Babar gets caught in the middle and is forced to judge who caused the accident. Tired of taking sides, Babar decides to give them a taste of their own medicine. In their efforts to solve another conflict, Zephir and Celeste realize that each of them played a role in causing the accident. The matter is dismissed in court and the two friends apologize to each other and make up.

[Educational Message: When you see two friends at odds with each other, try to help them see how each may have contributed to the conflict so they learn to accept responsibility for their own actions.]

Airdate: 08/04/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S BOGEYMEN (DRA105)

After reading a monster book late at night, Dragon realizes this may not have been a good idea. He reassures himself that there is nothing to be afraid of, but keeps getting scared every time he hears a strange sound. Each time he feels scared, he finds the cause behind the sound and realizes it's nothing that doesn't also happen during the day. Nevertheless, he decides he'll only read books on bunnies from now on. Tired of all the strange sounds, Dragon goes downstairs to sleep, but that doesn't work. He returns upstairs and gets frightened again when he sees a strange shadow creeping towards him, but it's just Cat, climbing onto his bed. Dragon finally falls asleep, realizing that even though the night is filled with strange little sounds and shadows, there is nothing to be afraid of at all.

[Educational Message: If you listen to a scary story right before going to sleep, you might become frightened. Don't let the little sounds and shadows in the night scare you, and avoid getting frightened by staying away from scary books at bedtime.]

DRAGON'S MOON (DRA105)

Dragon gets in bed and decides to say goodnight to everything in his room, even his own special nightlight – the moon. The next night, when Dragon turns to wish the moon goodnight, he notices that the moon looks smaller. He fears the moon is shrinking. Each night, he notices that the moon looks even smaller. Worried, he seeks Ostrich's help and together they try looking for what's missing, but they cannot find it. The next morning, Dragon meets Mail Mouse and tells her all about the missing moon piece. Mail Mouse explains to Dragon that the sun shines on the moon and when the earth moves, we can only see the lighted side. Happy to know that the moon isn't shrinking or missing a piece, Dragon returns to bed that night and wishes everything a good night, even his special nightlight – the moon.

[Educational Message: The moon is lit up at night because the sun is shining on it. When the moon moves around the earth, a different side of the moon is lit by the sun. Every month the moon gradually appears to go from big, round and bright to totally dark, and back to light again.]

Airdate: 08/04/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

LEGGO MY EGGO (PEN105)

When Larryboy learns that the evil Alchemist and Mother Pearl have returned to the small town of Bumblyburg in a plot to take it over, he realizes that only he can save his town from them. But, this time the two villains have a new plot up their sleeves. They have devised a method to take advantage of Larryboy's insecurities and feed his ego so they can use it against him, ridding themselves of the plunger-headed superhero before taking over Bumblyburg. When Larryboy realizes that building himself up by tearing others down is only making the townspeople more vulnerable to Alchemist and Mother Pearl, he finds a way to tame his inflated ego and save the town once again.

[Educational Message: Bringing others down just to make yourself feel good does not make you better than them.]

Airdate: 08/04/2007

Time:

Duration: 30:00

VEGGIETALES

DR. JIGGLE AND MR. SLY (VEG105)

Dr. Jiggle is a portly scientist-veggie with a lifelong dream of being able to dance. Despite taking dancing lessons, Dr. Jiggle feels unable to realize his dream because he thinks people will make fun of him if they see him dancing with his jiggling belly. Spurred by his intense desire to dance, Dr. Jiggle makes a potion that turns him into a slick, disco-dancing bean. Every night, Dr. Jiggle appears on the streets of his town as the mysterious dancer, Mr. Sly, who draws in the crowds with his white polyester suit, his boom box, and his cool disco moves. Intrigued, some of his neighboring friends decide to crack the mystery and follow Mr. Sly back to his home, where they discover that he is really Dr. Jiggle in disguise. Confronted, Dr. Jiggle confesses that he dreams of being a great dancer but is embarrassed about being overweight. He realizes that he needs to get over his fears and stop hiding his identity. People like his dancing no matter what his size.

[Educational Message: You don't have to be so ashamed of your physical appearance that you hide your talents from others. People should appreciate you for who you are as a person and have the opportunity to admire your abilities.]

Airdate: 08/04/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

DRAGON DIVA (JAD109)

The King wants Jester to sing in the inter-kingdom song competition. But, Jane is so enthusiastic in her voice-coaching that Jester ends up losing his voice. Fortunately, Jane hears a beautiful voice coming from behind the trees. She discovers that the voice belongs to Dragon who swears her to secrecy. Nobody will take him seriously if they know he sings well. So, Jane pretends to be the one with the beautiful singing voice even though her own singing is pretty awful. Jane's lip-synching ends disastrously when Dragon forgets to chime in. But, just then, Dragon swoops into the limelight and resumes the song with his beautiful voice.

[Educational Message: If you have a talent, don't hide behind others because you think you'll be embarrassed. Share your talents and most people will appreciate your gifts.]

Airdate: 08/04/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE BIG BAGEL BUNGLE (TWO110)

On Morty's day to prepare brunch, he entrusts Jacob with the important job of "bagel-fetcher." Jacob sets out with bus fare, a shopping list, and a 90-minute deadline, but nothing goes right. He misses the bus, loses the list, and is intimidated by bullies. With help from Buford, Jacob reaches the bagel shop and fills the order, but on the way back, the bag of bagels ends up on the bumper of Ms. Sour Pickle's car, and the boys have to chase it down. Then Leo Louse gets hold of the bagels and takes them to Principal Greedyguts. The boys trick their way into the principal's house and distract him long enough to retrieve the bagels. With just five minutes to spare, the bullies show up and launch a snowball attack. Jacob distracts them with a magic trick and gets home just in time. Morty anoints him permanent bagel-fetcher.

[Educational Message: When you're given a responsibility to do something important, make sure you persevere against obstacles and complete the task.]

Airdate: 08/11/2007

Time:

Duration: 30:00

BABAR

THE INTRUDER (BAR124)

Babar becomes really overwhelmed with his work one day, which worries his children. To help him overcome his problem, they decide to tell him a story about a time when they were left with the responsibility of being in charge of each other, and how overwhelming it became when they thought there was a monster in the palace. The children recall how scared they were about something they hadn't even seen. The monster turned out to be only Lord Rataxes, who had come looking for something he wanted. The children help their father understand that everyone gets overwhelmed sometimes when they're in charge of something and it doesn't go as planned. So, it's better to just keep working the way you are and avoid worrying about things that you can't control.

[Educational Message: Being in charge is hard work but if you keep at it, you'll be just fine; so, don't let it overwhelm or worry you.]

Airdate: 08/11/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S FUNNY NOISE (DRA106)

Beaver knocks on Dragon's door, complaining about a funny noise that seems to be coming from Dragon's house. Dragon can't hear a thing, but right when Beaver leaves, he hears it. He looks everywhere, but he cannot find where the noise is coming from. The noise becomes so loud that it rattles everything in the house. Dragon tries searching for the source of the sound using a listening device and a magnifying glass, but that doesn't work. He asks Ostrich, a superhero in his spare time, and Alligator to help him. That doesn't work either. Finally, Beaver comes over and decides to find the source of the funny noise. He can't find it either. Feeling sleepy, he plops down on Dragon's couch. Dragon hears the funny noise again and he realizes that the noise is Beaver's snoring.

[Educational Message: Sometimes people snore when they sleep and it sounds like a loud, strange noise.]

DRAGON'S MIXED UP DAY (DRA106)

Dragon tries to sleep, but it's too warm inside, so he opens the window. The window makes too much noise, blowing in the wind, so he props it open with Cat's toy. Then, Dragon gets really cold, so he gets himself another blanket. By the time he falls asleep, it's already time to wake up. Dragon is so tired and sleepy that he starts to have a really mixed-up day. He keeps doing everything backwards. He goes to the store to get a snack and buys one of everything when he cannot decide. When the cart gets too heavy, he eats everything in it to make it lighter. Then, Dragon gets so heavy that Alligator has to push him home. His mixed-up day ends when he gets in bed and, finally, falls asleep.

[Educational Message: Not getting enough sleep can make you do really mixed-up things.]

Airdate: 08/11/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

THE YODELNAPPER (PEN106)

A group of yodelers have been kidnapped by the wicked Yodelnapper, Greta Von Gruesome, and it's up to Larryboy to save them. Disguised as a famous yodeler named Noodle Blabberbop, Larryboy tricks Greta into yodelnapping him, too. Once kidnapped, Larryboy finds all the trapped yodelers and promises to rescue them. Using Master Bok Choy's advice about the dangers of being materialistic, Larryboy confronts the Yodelnapper and warns her of the consequences of obsessing over material things. Greta insists upon her greed and throws the yodelers and Larryboy into her dungeon where she sets her troop of Hawaiian hula dolls on them. Seeing the hula dolls reminds him that he wants to complete his own collection, but Larryboy realizes that he doesn't really need all those dolls and decides to be content with what he already has. He overcomes his greed, defeats the dolls, and rescues the yodelers from the greedy Yodelnapper.

[Educational Message: Don't obsess over material things to the point you forget to be kind to others. People are always more important than things.]

Airdate: 08/11/2007

Time:

Duration: 30:00

VEGGIETALES

BULLY TROUBLE (VEG106)

Junior Asparagus is confronted by Gordon, a big bully at the playground, who scares him and his friends away. Upset at the thought of letting himself be harassed and unable to stand up for himself, Junior refuses to play with his friends or return to the playground. Alone in his backyard, he imagines himself as a hero who's not afraid of anyone and is brave enough to defend himself and others. But, when his friends ask him to return to the playground, Junior gets in more trouble by acting tough. After talking to his dad, he realizes that it probably is better to stand up to Gordon and face his fears rather than to always be afraid. Junior goes back to the playground and stands up to Gordon with his friends. Bored, now that Junior isn't afraid anymore, Gordon leaves the playground and Junior leaves his fears behind.

[Educational Message: The best way to handle your fears is to face them and be brave.]

Airdate: 08/11/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

ADVENTURES IN ROYAL BABYSITTING (JAD110)

When the King and Queen are gone for the day on royal business, Jane is entrusted with "protecting the royal heirs," i.e., babysitting. Unfortunately, watching the bratty Prince and playful Princess wreaks havoc with Jane's plan to study for one of Sir Theodore's knighthood tests. So, Jane asks Dragon to keep an eye on the two children for an hour while she studies. Dragon manages to misplace the Princess in a game of hide 'n' seek, and Jane has to race to find the missing Princess before the King and Queen return home. She manages to find the kids in time and find time to study, too. Jane learns that her real test was to remain honest with herself and others throughout her challenges in balancing her responsibilities.

[Educational Message: When you're given a responsibility, don't push it off to someone else no matter what the reason and be honest when you make a mistake.]

Airdate: 08/11/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE MOLDY MENACE (TWO113)

Auntie Good-For-You arrives to baby-sit the kids. True to her name, she won't let them do anything that isn't good for them – no junk food, comics, Internet, or video games. Jacob can't even complete his science fair project because Auntie thinks it's unsanitary. Distracted at school, Jacob accidentally douses the Principal with Plaster-of-Paris and is sentenced to clean up toxic mold in the school basement. Some of it gets on his shoes, and Auntie throws them away. Jacob retrieves them and uses the mold for his science project. But, the stuff grows at an accelerated rate and develops an uncontrollable appetite. Despite how hard he tries to hide it, Auntie finally finds out. She teams up with Jacob to fight the mold, scaring it away with her horrendous bagpipe-playing. Jacob apologizes for the mess he caused and devises a new science project about the effects of bagpipes on household pests.

[Educational Message: When an adult tells you something is unsanitary and it's time to throw it away, do what you're told. Mold can grow really fast, so if you see it on your food or your clothes, make sure the mold is treated so it will be eliminated.]

Airdate: 08/18/2007

Time:

Duration: 30:00

BABAR

CONGA THE TERRIBLE (BAR125)

When they play hide 'n' seek together, Alexander, Flora and Pom underestimate Cornelius because of his age. So, Babar tells them a story about a time when Cornelius proved otherwise. The story follows young Babar and his crew on their maiden voyage to Skull Island – home of the legendary ape, Conga the Terrible. They get shipwrecked on the island after Cornelius steers them into a storm. Cornelius advises them that Conga may not be so terrible. Still, everyone remains scared. Feeling guilty, Cornelius volunteers to watch for Conga at night, but he falls asleep and Conga destroys their ship. Cornelius finally decides to confront Conga in his cave. Conga returns to the crew, with Cornelius on his shoulders, and explains that he only pretends to be scary to avoid capture. After hearing about Cornelius' courage, Alexander, Flora and Pom realize they have misjudged him, too.

[Educational Message: Don't underestimate or make judgments about someone because of his/her age. Most people have abilities you would never expect them to have.]

Airdate: 08/18/2007

Time:

Duration: 30:00

DRAGON

OSTRICH TO THE RESCUE (DRA107)

Ostrich wishes she could be a superhero and rescue people, too. She tries rescuing Dragon from the long-tongued bug, but Dragon is just playing with his yo-yo. Ostrich tries to rescue Beaver from a stick, but Beaver is just using the stick to scratch his back. None of Ostrich's friends need rescuing, so she tries to rescue herself. Dragon decides to help Ostrich rescue someone. He sticks his hand in the plastic jar and gets stuck. Excited to rescue someone, Ostrich uses butter to pull his hand free from the jar. Now, Dragon's tail is stuck in a tire and Ostrich has trouble getting the tire off of it. She slips on some butter, holds the tire and pulls. Ostrich pulls so hard that the tire comes off Dragon's tail. Ostrich realizes she can rescue people just like a superhero.

[Educational Message: Rescuing people from trouble is what superheroes do, but you can help people with your own effort and common sense.]

DRAGON BABY-SITS A FERN (DRA107)

Ostrich asks Dragon to take care of her tropical plant, Fern, who can be a bit fussy. Dragon agrees and Ostrich leaves him with instructions to make sure that Fern gets enough water and sun. Dragon looks for the sunlight, but it hides behind the cloudy sky. He tries to make the clouds go away, but that doesn't work. He then tries to be the sun for Fern, but that becomes difficult, too. Dragon notices that Fern needs water, so he buys a watering can from the store. Watering Fern becomes tricky when Cat tries to chew on it. At night, Dragon lets Fern sleep in his bed and reads it a story. When Ostrich takes Fern back with her in the morning, Dragon misses it. So, Ostrich presents Dragon with a fern of his own. Dragon realizes that taking care of Fern the second time around is much easier.

[Educational Message: Taking care of plants may seem hard at first, but it gets easier and more fun as you keep doing it.]

Airdate: 08/18/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

SONGS FROM COSMIC CAFÉ (PEN107)

Songs from Cosmic Café is a series of three songs, each of which tells a story about a penguin that learns an important lesson through his unique experience.

The first song is about Galaxy Gus whose reputation as the bravest penguin in the entire galaxy is challenged when he is faced with a band of villains who threaten his townspeople. Forced to admit that his stories of courage were made up, Galaxy Gus realizes that it takes a lot more courage to be honest about who you are than to play up to a false image.

[Educational Message: Being honest takes more courage than pretending to be brave.]

The second song is about a space trucker, Big Midge, who is so intent on racing through the galaxy that he ignores those who ask for his help. Big Midge finally realizes that winning the race is not worth turning his back on those who are in need. So, he turns back to help them, even though he loses the race to the villainous lizard.

[Educational Message: Good deeds, like helping those in need, have their own rewards.]

The third song is about the Big Kahuna whose pride prevents him from sharing the spotlight with a fellow penguin surfer. In his effort to outdo the other penguin, the Big Kahuna hurts himself and learns the hard way that pride comes before a fall.

[Educational Message: When you think you're so great you start showing off to outdo others, you are very likely to have a mishap and be quite embarrassed by your fall.]

Airdate: 08/18/2007

Time:

Duration: 30:00

VEGGIETALES

SUMO OF THE OPERA (VEG107)

Larry the Cucumber stars as a pro-wrestling goof called the Italian Scallion, who never finishes what he starts because he fears that he doesn't have the ability to do the things he undertakes. So, he clowns around to make people laugh and, eventually, quits when things start to look too challenging. When he lands in the sumo wrestling ring with champion wrestler, Apollo Gourd, he realizes that the time for jokes is up. Motivated by the idea of winning the Tiger Bike, he focuses on training hard for the big championship with his coach, a former sumo champion himself. On the day of the championship, the Italian Scallion faces off with Apollo Gourd. Despite the odds, the Scallion refuses to give up and the match ends with a tie between the two. Even though he doesn't win, the Italian Scallion realizes that he does have the ability to finish what he starts and learns that perseverance has its own rewards.

[Educational Message: When you finish what you start, you always come out a winner just for trying.]

Airdate: 08/18/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

A PIG OF A PROBLEM (JAD112)

Always up to no good, Prince Cuthbert sneaks into the pigpen alone. He runs out a few minutes later squealing when Smithy's pig bites him. The King decides that Pig must be tethered and removed from the castle. Smithy is devastated because Pig is not just his pet but also his friend. When the merchant agrees to buy Pig from the King, Dragon decides to steal Pig away to his cave. Believing that Smithy has done something with Pig, Smithy is dismissed from the castle staff. Upset with the turn of events, Jane tries to learn the truth. She wins Prince Cuthbert over and discovers that it was he who scared Pig, and caused Pig to react in defense. Jane shows the King that the problem doesn't lie with Pig, but with the way Prince Cuthbert treats Pig. Thanks to Jane, the misunderstanding is cleared, and Smithy returns to the castle with Pig.

[Educational Message: In order to clear a misunderstanding, it's important to find the cause behind it and clarify the truth.]

Airdate: 08/18/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO'S TIME TRIALS (TWO115)

Jacob is eager for his big brother, Daniel, to teach him how to be cool. Unfortunately, as they're bonding over Daniel's prized possession, a never-played, vintage 45 record of The Beatles' "I Want to Hold Your Hand," Jacob accidentally breaks it. Though Daniel seems to blame himself and writes off the incident, he clearly loses interest in hanging out with Jacob. Despondent, Jacob distracts himself by building a machine from a blueprint Mr. Dinglebat gives him. It turns out to be a time machine, enabling Jacob to go back and try to save Daniel's record. He tries several times, but he's never able to prevent the record from being destroyed. In fact, he usually just makes things worse – Daniel is injured a few times, and the house is even demolished. Finally, Jacob makes one last trip back and simply apologizes to Daniel and accepts the consequences of his mistake.

[Educational Message: If you create an upset, give your explanation and say you're sorry before you try to do anything else to fix the problem. Usually, the more you cover-up a problem or try and get things back to the way they were, the worse the situation becomes.]

Airdate: 08/25/2007

Time:

Duration: 30:00

BABAR

SPECIAL DELIVERY (BAR127)

Babar and Celeste welcome a new baby into their family, and that does not sit well with the rest of the children, especially Flora. The parents spend all their time tending to the needs of the new baby sister, Isabelle. The other kids try to have fun with Isabelle, but she is too small and all she does is cry. Feeling unwanted by her parents, Flora decides to run away from home. Instead of going out in the rain, she climbs into an old attic that nobody uses. When Babar and Celeste notice her missing, they get very worried and Babar goes out to search for Flora in the storm. Pom and Alexander finally discover Flora hiding in the attic, scared and alone. Flora returns to her parents who help her understand that even though the new baby needs them, they will always love her, too.

[Educational Message: New babies need your parents more because they're so small, but your parents still love you the same as they did before the baby arrived.]

Airdate: 08/25/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S SNOWY DAY (DRA108)

It's snowing outside and Dragon gets so excited that he tries to do everything at once. He tries to catch a snowflake on his tongue, make a snow angel, a snow ball, and then he decides to make the biggest snowman ever. But, the snowman turns into a snow dragon, which Dragon brings home. The snow dragon begins to melt in front of the fire in the fireplace. Dragon tries to cool him down, but nothing works. Dragon finally opens all the windows and doors in his house and takes his things outside with him so he stays warm in the cold outside. When Mail Mouse finds Dragon shivering in the cold, he suggests putting the snow dragon outside to keep him cool and go inside to stay warm. Dragon realizes that Mail Mouse is right, so he keeps his snow dragon outside where it belongs and goes inside himself.

[Educational Message: You can play with snow outside, but you can't bring it in the house because it's too warm and it will melt into water. Snow belongs out in the cold and you belong inside where it's warm.]

DRAGON'S MERRY CHRISTMAS (DRA108)

It's Christmas and Dragon has found the perfect Christmas tree. When he sees how nice it looks the way it is, he decides to decorate it outside his house instead of sawing it down. He then makes a wreath of candy, but it looks so good he ends up eating it all. Dragon hangs up all the lights outside his house and buys all the things he has on his Christmas list from Ostrich's store. On his way home, Dragon gives away his food to hungry animals and gives away his scarf to Beaver so he can stay warm. When he reaches home, Dragon finds that he has nothing in his bag, but he is not sad. He realizes he is happy because he already has everything he needs.

[Educational Message: Happiness comes from within, not from presents or material things.]

Airdate: 08/25/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

THE DOOM FUNNEL RESCUE (PEN108)

Jason finds his life boring and mundane compared to that of his best friend, Trevor. But, when his toy spaceship with the toy penguins comes to life, he finds himself on an adventure of his own. A giant doom funnel threatens to destroy a peaceful little space colony called Space Colony Double-Wide. Captain Zidgel and his crew, along with Jason, must evacuate the colony and stop the huge space tornado disaster. When nothing works, the penguins rely on their new robot, and Kevin's new best friend, B.I.N.G., to save the colony and its only inhabitant, a professor, from impending doom. With the danger averted, the penguins take the professor back to the colony. Kevin decides to let B.I.N.G. go with the professor to help his colony in case the tornado returns. Jason realizes that there is excitement in his life and there's no need to envy Trevor.

[Educational Message: Just when you think your life is boring, something exciting will happen that makes you realize your life is just as good as anybody else's and there's no point in being jealous.]

Airdate: 08/25/2007

Time:

Duration: 30:00

VEGGIETALES

MADAME BLUEBERRY (VEG108)

Madame Blueberry has everything she needs and more, but she is not thankful for any of it. Always comparing what she has with her friends and neighbors, she constantly feels blue. She thinks that if she has more things, she'll feel much better. When two sales-veggies show up at her door and tempt her, she rushes to their store for more things that she really doesn't need. On her way there, she sees a little girl sitting under a tree with her parents. They have very little food for themselves, but they seem happy with what they do have. At the store, Madame Blueberry sees a little boy who happily settles on something his dad can get him rather than cry about what he can't have. Seeing the children so content and grateful, Madame Blueberry realizes that she doesn't need so many things because her needs are already met by what she has.

[Educational Message: When you compare your possessions to those who have less, you realize that simply having more things is not what provides happiness.]

Airdate: 08/25/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

A THING OF BEAUTY (JAD113)

Jane is given the task of guarding the Queen's portrait until the grand unveiling gala, and is asked to never leave her post. Despite being extremely vigilant, Jane leaves her post briefly after hearing Dragon crash-land outside while practicing his landing for the upcoming festivities. Jane returns to her task, unaware that someone else has been in the castle. The next day, the Queen's portrait is unveiled and the court is shocked to see that her beautiful image has been defaced. As a result, Jane is punished with extra chores. When Jane tries to find out who the defacer is, she is shocked to see that it's the Queen herself, who admits being uncomfortable with her appearance and being on display. Fortunately, the Queen comes forward and admits that she defaced the painting so Jane isn't further punished for leaving her duties.

[Educational Message: When you've been given a responsibility, you should take it seriously. Otherwise, you might get blamed for not doing your job.]

Airdate: 08/25/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE TAG TEAM TEMPEST (TWO119)

After Renee enlists Jacob for a wrestling grudge match against Noah and Emma, she's surprised to learn that wrestling is more than just trash talk. Worried, Jacob seeks pointers from his wrestler friend Gary, aka The Hooded Fang. But, Gary's so busy that Jacob suggests he take a vacation. When the kids later hear that Gary has instead scheduled a big-ticket match against The Masked Monarch – a wrestler promoted by crooked Carl Fester King – they ask Gary about it. They're shocked to find him apparently accepting money from King to throw the fight. Jacob is crushed until he receives a postcard from Gary who's on vacation. Clearly, King has hired someone to impersonate him. Jacob and Renee send Mr. Dinglebat off to find Gary, and then sneak into the match, challenge the Masked Monarch, and expose him as King in disguise. When Gary arrives, he trounces both King and his hired imposter.

[Educational Message: When someone is trying to hurt another person by lying, have the courage to expose the liar and protect your friend's honor.]

Airdate: 09/01/2007

Time:

Duration: 30:00

BABAR

THE CELESTEVILLE ENQUIRER (BAR128)

Seeing how talented Flora is in photography, Babar suggests she start her own newspaper using the palace printing press, and advises the children to report the news as it happens. Thinking that real news looks very boring, Flora and her brothers decide to take candid pictures of their family and give their readers a look inside palace life. Flora publishes a preview of her newspaper that embarrasses Cornelius and worries everyone in the palace. Instead of punishing Flora, Babar asks her if she's left anything out. Following the voices she hears at night, Flora understands what Babar meant. She sees a very different side to the people in the palace who are hard at work late, while everyone sleeps. Flora realizes that there are two sides to a story and decides to publish her newspaper with both sides of the story, showing both the silly and distinguished sides of palace life.

[Educational Message: If you want to give people the truth, make sure to give both sides of the story.]

Airdate: 09/01/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S YARD SALE (DRA109)

Dragon feels a sneeze coming on. He searches for a hankie in his bedroom closet and kitchen cupboard, but he can't find it because there is so much clutter. He removes all the things from his closet and cupboard, and puts the things from his bedroom in the cupboard and the things from his kitchen in the closet. It doesn't help, and the closet and cupboard still look cluttered. Dragon decides to have a yard sale to get rid of some of his things. When Ostrich comes by to look at the things, Dragon finds that everything Ostrich wants, Dragon needs. He thinks of all the happy memories he has had with his things and decides that it's better to keep everything and buy bigger closets and cupboards instead.

[Educational Message: A yard sale is a good way to get rid of things you don't need, but if you just have too much stuff you need to create more space for it.]

DRAGON'S SPECIAL DAY (DRA109)

Looking at the calendar, Dragon notices that there are special days for everything and everyone except dragons. He decides that the next day will be Dragon's Day. First, he makes a yummy treat for himself and he blocks the fridge door to prevent himself from eating it. Then, he finds things to decorate the house, and works on a special Dragon's Day song and dance. He also decides to get presents for himself and hides them in his house. He makes cards for his friends and invites them to spend the day with him. And at night, he reads himself a book he made for Dragon's Eve. Dragon wakes up the next day and begins his special day. He finds his presents and a card, and enjoys his time with his friends who come to his special Dragon's Day party and join Dragon in his special song and dance.

[Educational Message: Special days can make us feel good, especially when we share the fun with friends. If you have a special day, you could organize lots of things to do, and have your friends come to play and party together.]

Airdate: 09/01/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

RUNAWAY PRIDE AT LIGHTSTATION KILOWAT (PEN109)

Noticing Michelle struggle to see her work, Jason suggests she wear her glasses as they paint in their grandmother's attic. Refusing his help and advice, Michelle insists she can do it on her own because of her artistic talent. Annoyed, Jason finally leaves the attic. As Michelle peers at her painting, she knocks over the toy spaceship, bringing it and the penguin figurines to life. Sucked into the spaceship, Michelle joins the penguins on a mission to restore the beacon at Lightstation Kilowatt before the F.S.S. Emperor's Pride crashes into a giant cosmic relief. But, Captain Zidgel's pride keeps preventing them from solving the problem. Realizing that sometimes you have to swallow your pride to get things done, Michelle jumps in and advises him to stop letting his pride get in the way. With Michelle's help, the penguins work together and fix the beacon to avoid an intergalactic disaster.

[Educational Message: Don't let your pride get in the way of solving a problem.]

Airdate: 09/01/2007

Time:

Duration: 30:00

VEGGIETALES

A SNOODLE'S TALE (VEG109)

Born in the small town of Snoodlesburg in the land of Galoots, little Snoodle Doo learns early on that he cannot measure up to the other snoodles that seem to be nothing like him. Not only is he too small, he cannot play his horn, fly, or paint like everyone else. Sad and dejected, little Snoodle Doo decides to go away where he can find something he can do that doesn't make him look silly and worthless. When he comes across a large mountain, he uses all his strength and will to climb it so he can see what lies beyond. Instead, he meets the artist who made him. Seeing himself through his creator's eyes helps Snoodle Doo realize that he is capable of much more than he thinks. He just has to believe in himself and not let others define him.

[Educational Message: Believe in yourself before you accept as truth all the hurtful things others may say about you.]

Airdate: 09/01/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

RUNE (JAD114)

Jane and Gunther are given the chore of polishing the castle's shields in preparation for the Royal Jubilee, celebrating the castle's 300th anniversary. The squire that polishes the most shields will win the honor of carrying the banner in the Jubilee Parade. Jane has wanted to carry the banner for so long that she immediately gets to work. However, Dragon wants Jane to spend some time with him so they can decipher the runes in his cave. Jane promises Dragon that she will help him once she is done; but Gunther's father sabotages Jane's efforts when nobody is looking. Jane has to use time she promised Dragon to polish her shields all over again. Upset, Dragon leaves Jane and resigns to his cave. Seeing his father's devious actions, Gunther undoes the damage and Jane ends up winning. She sacrifices her win to Gunther to keep her promise to Dragon.

[Educational Message: Integrity and keeping your promises go a long way to preserve a friendship.]

Airdate: 09/01/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE FURRY FELON (TWO123)

It's Jacob's job to take out the trash, but he's constantly thwarted by "The Mangler," a raccoon who keeps raiding the garbage cans and creating a mess. After capturing Mangler in a cage trap, Jacob feels sorry for the animal and teams up with Buford to teach it how to survive in the wild without raiding garbage cans. Thinking they've succeeded, the boys set Mangler free. He soon returns, however, with a whole gang of raccoons that raid an entire grocery store. The police find the boys at the scene and assume they're the culprits. Seeing the boys in custody, Mangler and his gang commandeer the patrol car to rescue them. The boys make them stop the car, and the police capture the furry felons. Jacob is worried about Mangler's fate until he learns that Buford's Uncle Vern, an exterminator, is taking the raccoons to a nature preserve.

[Educational Message: If you see a wild animal, remember it cannot be your pet. So, don't let them in your house or try to play with them.]

Airdate: 09/08/2007

Time:

Duration: 30:00

BABAR

TO TELL OR NOT TO TELL (BAR129)

To make up for breaking the tusk of a wooden elephant, Alexander and Pom volunteer to baby-sit Isabelle. Isabelle proves to be quite a handful, and the boys have difficulty keeping track of her. Each time the boys get her cleaned up and back to bed so they can fix the elephant, Isabelle keeps disappearing and making another mess. Tired, the boys lock her inside her room and return to the wooden elephant. When they check up on her later, she has disappeared. Instead of telling their parents, the boys go on a wild goose chase to look for their sister who has been hiding in the closet the entire time. After being chased by a guard-hog and not finding Isabelle, the boys realize they need to tell their parents the truth. When they return home, they find that Isabelle is safe and sound in her bed, and they confess.

[Educational Message: Covering up your mistake with a lie is a lot more work than just telling the truth.]

Airdate: 09/08/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S FALL COLLECTION (DRA110)

Dragon finds a leaf outside and brings it home with him. He tries to find the perfect place to put it, and nothing works. When Mail Mouse comes over, Dragon shows him his special leaf. The next day Mail Mouse brings Dragon another leaf, which Dragon puts up on his fridge with his first leaf. Dragon decides to begin a leaf collection, so he gathers all the leaves he can find. Soon, all his friends begin to dump their leaves in Dragon's home. Dragon writes a note to the trees to request that they stop dropping leaves on the ground, and he notices there aren't many leaves on the trees. Feeling sad to see the bare trees, Dragon decides that the best place for his leaves is back on the trees, and he tries to return them. He realizes that he's just going to have a lot of leaves.

[Educational Message: When leaves fall off the trees, you can't just put them back. Falling leaves is a natural process and if you wait several months you'll see new leaves growing on the trees.]

DRAGON'S HALLOWEEN (DRA110)

Dragon prepares for Halloween. At the pumpkin patch, he finds there are no big pumpkins left, so he gets the smaller one. Once they are carved, he stacks them up to make them look scary. Even he gets scared of them. Later, Dragon goes to Ostrich's Halloween party in a scary costume. Nobody thinks Dragon is very scary, but when the lights go out and they see a floating pumpkin they get very scared. Turns out, it's only stuck to Dragon's tail. They all agree that Dragon has the scariest costume of all. On his way home, Dragon hears scary sounds following him. When he reaches home, he finds that it's only his tummy making funny sounds because he's so hungry. Dragon realizes he has no reason to be scared after all.

[Educational Message: Sometimes things may look and sound scary, but when you find out what it is, you realize it's not so scary after all.]

Airdate: 09/08/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

THE GOOD, THE BAD AND THE EGGLY (PEN110)

Awful Alvin, Greta Von Gruesome and Lampy team up in a new plot to take over the town of Bumblyburg. They plan to turn all the townsfolk into over-easy eggs. But, first they have to get rid of the town superhero, Larryboy. Their task becomes easier when a new superhero from a neighboring town steps onto Larryboy's turf and interferes with his plans to stop the bad guys. Everywhere Larryboy goes, Dark Crow follows behind, ready to save the day. In the effort to outdo each other, Larryboy and Dark Crow let their guard down. When both superheroes are egged, they realize that the only way to get out of the mess they're in and help the people of Bumblyburg is by working together. Together, Larryboy and Dark Crow outsmart Awful Alvin, Greta Von Gruesome and Lampy, and save the town of Bumblyburg.

[Educational Message: When you work together more work gets accomplished than if you worked alone or against another person.]

Airdate: 09/08/2007

Time:

Duration: 30:00

VEGGIETALES

BABYSITTER IN DE-NILE (VEG110)

Little Miriam is forced to look after her baby brother while her parents and older brother go off to work. Despite being annoyed at having a new baby that takes away all her parents' attention from her, Miriam baby-sits her brother as promised. She even follows her parents' special instructions to protect him from the pharaoh's guards. Still, she's not too happy about being a big sister and doing so much work. When Miriam sees how her older brother comes to her defense to protect her from the pharaoh's guards, Miriam finds the courage to do the same for her baby brother when he gets discovered floating in the Nile by the queen and her guards. The queen compares him to baby Moses, warns her guards to not harm Miriam or the baby, and allows Miriam's parents to stay home to care for him.

[Educational Message: Loving your family means being there for them and helping them when they're in need.]

Airdate: 09/08/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

FOUL WEATHER FRIENDS (JAD115)

While out on patrol, Dragon does a spontaneous loop-de-loop that causes Jane to lose her grip and free-fall through the air. Dragon manages to save her in the nick of time, but he is shaken by the experience. He vows that no harm will come to her and becomes like an overprotective parent. Tired of his suffocating affection, Jane sneaks off on patrol alone on horseback, with her cryptically-carved hero sword. When a sudden storm spooks her horse, Jane finds herself stranded in the wilderness. As the storm intensifies, Dragon looks for her and discovers Jane as she unlocks the mystery of the runic sword, sending out a dragon-summoning beacon. Dragon learns while safety is important, overreacting and becoming overprotective can have the reverse affect on people. Jane had learned to take care of herself and called on him when she needed his help.

[Educational Message: It is important to protect those we love, but we must not anticipate the worst and become overprotective. Sometimes we must trust that our friends will know when to ask for help if they are in danger.]

Airdate: 09/08/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE SURPRISE DISGUISE (TWO128)

Jacob is excited about "Go to Work with Dad Day," until it becomes apparent that there's nothing exciting about watching Morty try to write. Morty's efforts to start a new "Amazing Ronald" book are interrupted by a call reminding him of a scheduled book signing. When the actor hired to play "Amazing Ronald" doesn't show, Jacob is pressed into service. After inadvertently helping two crooks, Fish and Fowl, steal all the copies of Morty's new book, Jacob is taken into custody. He escapes and chases the crooks' truck to their hideout, where they plan to put their own names on all the books and reap the profits. The police arrive, only to be captured by the crooks. Jacob captures Fish and Fowl and frees the officers. Later, Jacob relates his adventure to Morty, who assumes it's a fictional story and uses it for the plot line of the next "Amazing Ronald" book. Jacob realizes that his dad's job is not so boring after all.

[Educational Message: Sometimes a job may look boring, but if you really find out about it, you'll discover any job has exciting moments.]

Airdate: 09/15/2007

Time:

Duration: 30:00

BABAR

UNCLE ARTHUR & THE PIRATES (BAR132)

Uncle Arthur is visiting again, bringing souvenirs and stories from his exciting sea adventures. Even grocery-shopping turns into an exciting adventure when Uncle Arthur convinces the children that a band of pirates is after them. When they run into real seafarers who look and sound like pirates, the children are sure that pirates are following them. At home, Babar warns Arthur that the kids are taking his game too seriously. But before he can put an end to it, the kids discover their uncle is missing and insist on finding him. Following the pirates, using clues and secret codes, Babar and the kids board the ship where they find Arthur. When the pirates discover them onboard, Babar calls in the cavalry. Uncle Arthur finally steps in and clarifies that the "pirates" really are just his sailor friends. Babar realizes that he has let his imagination run wild, too.

[Educational Message: Imagination sparks creativity and drama, and is great for storytelling. But, you should follow the facts, not your imagination, whenever it appears that a serious problem is at hand.]

Airdate: 09/15/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S TRAIN (DRA111)

Dragon tries playing with all the different toys he has, but he soon gets tired of them. So, he goes into town to buy himself a new toy. Dragon settles on buying a train, and rushes home to play with it. Dragon tries many different ways to play with his train. When he lets the train run on its own, Dragon sees that it begins to knock down everything, so he puts the train on a leash. When Dragon opens the door for Ostrich, the train slips out the door. Dragon decides that trains need to go places, so he uses it to bring him snacks from the kitchen. Dragon finds that when he is not playing with the train, it can go wherever it wants because it always comes back to him.

[Educational Message: New toys are fun to play with, but learn how to use them so they last and can bring you enjoyment.]

DRAGON PASSES TIME (DRA111)

Dragon is invited to a picnic, so he begins to collect things he wants to take with him. He also makes a purple potato salad he knows his friends will love. When he's done, he decides to eat his snacks slowly to pass his time. The snacks are so good that he finishes them up sooner than he wants, and he does something different. He tries to copy Cat, but nothing makes the time pass fast enough. Dragon pretend-plays as he waits by doing silly things. He even practices how to behave at a picnic. Dragon tires himself out so much while waiting for the picnic, he falls asleep. When he wakes up, he finds that it's time for him to go to the picnic. He realizes that passing his time as he waited made it easier for him to get through the day.

[Educational Message: Waiting for something exciting can be really hard, but doing something useful or entertaining yourself can help you pass the time.]

Airdate: 09/15/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

THE AMAZING CARNIVAL OF COMPLAINING (PEN111)

Jason is at his grandmother's house and has a bad case of the doldrums. Instead of being thankful for what he has, Jason cannot stop complaining about how boring his summer has been. Jason is rescued from his boredom by his penguin friends who take him on another intergalactic adventure to an amusing space carnival. Uncle Blobb's Amazing Carnival is anything but adventurous. Despite his warnings, everybody keeps complaining about how boring everything is. When they disappear into a tent that's supposed to be the most fun, Jason sneaks inside to find out what's going on. He sees that Uncle Blobb is turning all the people into seeds of discontent and hurling them into space so he can depopulate and redevelop the planet. Realizing that complaining is what's getting them into trouble, Jason saves them by helping them stop complaining so they can turn back into themselves.

[Educational Message: Complaining does not make things get better; in fact, it usually makes things worse. Be thankful and make the most of what you already have.]

Airdate: 09/15/2007

Time:

Duration: 30:00

VEGGIETALES

DUKE AND THE GREAT PIE WAR (VEG111)

Duke Duke learns an important lesson about love when he meets a young rhubarb named Sweet Petunia. With her husband and father-in-law creamed in the Great Pie War between the Rhubarbarians and the Kingdom of Scone, Sweet Petunia accepts living in abject poverty with her mother-in-law, Nona, out of devotion to her. Though Nona appreciates Sweet Petunia's sacrifice, it makes her sad to have lost everything they owned. To make matters worse, Otis the Elevated, a treacherous knight, has usurped all their wealth and taken over their home. When Nona brings Sweet Petunia and Duke Duke together, through Nona's urging, Duke Duke decides to challenge Otis to a joust. The winner gets to keep the second half of the golden duck with the key to Sweet Petunia's vault. Surprising everyone, Duke Duke wins the challenge and Sweet Petunia's hand in marriage.

[Educational Message: When you truly love someone, you will do everything you can to help him/her.]

Airdate: 09/15/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

DRAGONPHOBIA (JAD116)

When Jane eats some berries and passes out, she reawakens with amnesia. She cannot remember anyone, but she especially can't remember Dragon. Scared and disgusted by her former fire-breathing friend, Jane runs from Dragon every time she sees him. All her friends try to help Jane remember who she is and who Dragon is to her – her best friend and her partner in knightly duties. But, Jane simply cannot remember. Dragon formulates a plan to help her remember him, because if she doesn't he will have to find another dragon master, and Jane is his best friend. Fortunately for him, his plan works and Jane retrieves her lost memory and welcomes Dragon back into her life.

[Educational Message: The bond between friends is sometimes made stronger when they help one another during a time of great need.]

Airdate: 09/15/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE SUPER SPECIAL SKATES (TWO131)

Hockey season is starting, and all the kids want new skates endorsed by "Spineless" Spencer of the Montreal Marvels. Morty, however, can't stand the preening Spencer, and so refuses to get Jacob a pair. Instead, he gives Jacob some lessons in "old style" hockey, which was more concerned with heart than merchandising. He gives Jacob an old pair of skates autographed by his own boyhood hockey hero. Jacob is not impressed with the uncomfortable skates until he masters them and impresses his classmates with his new skills. Soon, all Jacob's classmates quit Spencer's skating school to take lessons from Morty. Threatened, Spencer unsuccessfully tries to get Jacob to switch to his brand of skates. Instead, Jacob challenges Spencer to a race. If Jacob loses, he must give up his skates; if Spencer loses, he must waive his no-trade clause with the Marvels. Despite Spencer's attempts to cheat, Jacob wins the race.

[Educational Message: It's not what you look like that counts, it's what you do with what you have that matters most.]

Airdate: 09/22/2007

Time:

Duration: 30:00

BABAR

TALE OF TWO SIBLINGS (BAR136)

Alexander and Isabelle are camping with their family, but they cannot agree on how to spend their trip. Annoyed with Isabelle, Alexander refuses to play with her. Finally, he agrees to tell her a story about Favorite Son who saves his family from a monster. When the story becomes too scary, Isabelle takes over. Just as they are finishing their story, Alexander and Isabelle realize they have gotten lost. Upset at first, when Alexander sees how frightened Isabelle is, he promises to take care of her as they search for their way back to their family. Comforting her, Alexander continues the story about the monster, allowing Isabelle to chime in when she wants. Together, the two siblings find their way back to the campsite where they hear their family calling for them. Alexander realizes that having a baby sister is not so bad after all.

[Educational Message: Having a younger brother or sister can be annoying, but if you give him/her a chance, you'll find that the two of you can be close and have fun together.]

Airdate: 09/22/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S SURPRISE BIRTHDAY (DRA112)

It's Dragon's birthday and he decides to throw himself a surprise party. He makes a list of his friends and the things he needs for his party. Disguising himself, he goes to the store and closes his eyes as he buys himself things. Dragon tries to invite his friends to his party, but nobody is home. So, he celebrates his birthday on his own. He puts on a party hat, turns on some music, plays some party games, and eats all of his cake. Just as he is done opening all his gifts, Dragon hears a knock on the door, steps outside, but doesn't see anyone there. When he goes back inside, he sees that all his friends are there to throw a real surprise party just for him. Dragon realizes that his friends haven't forgotten his birthday.

[Educational Message: People may forget your birthday, but it doesn't mean they don't care about you. If they have a chance to be reminded, they will be happy to share good times on your birthday.]

DRAGON BE MY VALENTINE (DRA112)

It's Valentine's Day and Dragon bakes cookies for all his friends. The cookie smell follows him everywhere. Even his hands smell like cookie dough. Downstairs, Dragon places the cookies on the table and notices a small crumb lying next to the cookies. He decides to eat all the cookie crumbs. Then, he notices that one of the cookies is lopsided, so he eats it, too. Soon, Dragon has finished off all the cookies. Later, Mail Mouse and Ostrich visit with a card and a singing telegram, and Dragon makes up a dance to go with Mail Mouse's song. Dragon returns his friends' good gestures by doing something nice for them to show them how special Valentine's Day is.

[Educational Message: When you don't have gifts to exchange, you can always do something nice for others to show them how special they are to you.]

Airdate: 09/22/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

LARRYBOY AND THE BAD APPLE, PART 1 (PEN112)

The Bad Apple and her wormy minion seek to take control of Bumblyburg by tempting its citizens to give in to their weaknesses. First up is Mayor Blueberry whose vanity gets the better of her. Next is the inquisitive reporter whose penchant for video games gets her in trouble. Larryboy and his butler cannot escape the Bad Apple's clutches either. Larryboy's obsession with chocolate and his butler's fixation with his favorite television show allow the Bad Apple to take advantage of them also. Each of them is tempted into a bubble where each can get what he/she wants without restraint. Next, the Bad Apple moves on to tempt the rest of the townsfolk. When Larryboy finally realizes what is going on, he breaks free of his temptation. He prevents his fellow veggies from succumbing to their temptations, and stops the Bad Apple from taking over Bumblyburg.

[Educational Message: Fighting against temptation is hard, but if one person can set an example it will help others become strong and not give in to temptations, too.]

Airdate: 09/22/2007

Time:

Duration: 30:00

VEGGIETALES

KING GEORGE AND THE DUCKY (VEG112)

King George is a very selfish king. He has a neat little castle in a wonderful little kingdom, but he is still not content. He ignores his responsibilities and spends most of his time playing with a rubber ducky in his bathtub. One day, King George notices that the little boy living across from him also has a rubber ducky that looks a lot like his. So, he orders the boy to be sent into the frontlines of battle, just so he can get his ducky. The little boy returns home injured, but King George is unconcerned. When a wise man visits the king, he teaches him how always putting yourself before others is very hurtful. King George realizes that when he gets what he wants, others don't get anything and may even lose something as a result.

[Educational Message: Being selfish always hurts someone else because one person gets what he or she wants at the expense of someone else not having it.]

Airdate: 09/22/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

PRIDE AND POLLEN (JAD117)

Jane and Gunther engage in a catapult contest and, with Dragon as her spotter, Jane beats Gunther and Sir Ivon. A jealous Gunther discovers a weed that makes Dragon allergic, so he uses Dragon's weakness to his advantage, and Dragon's sneezes nearly start a forest fire. When the King learns of the fire, he orders that Dragon be removed from the castle. Distraught, Jane tries to find the cause for Dragon's allergies. Meanwhile, the Merchant orders Gunther to catapult a cask of flaming tar into the peasants' fields, and they will be rid of Dragon for good. Dragon is blamed for burning the fields down and is ordered to leave the kingdom. Jane learns that the weeds are behind Dragon's allergies and finds traces of tar in the catapult. Gunther is forced to confess he was angry and jealous of Jane and Dragon's win in the catapult contest. Dragon gets to stay in the castle, and both Jane and Gunther realize that pride and jealousy can lead to very dangerous behaviors.

[Educational Message: If you allow your jealousy to consume you, it will drive you to cause trouble. So, give credit where it's due if you lose to a competitor and try harder the next time.]

Airdate: 09/22/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE QUIBBLING SIBLINGS (TWO136)

Right when Jacob is allowed to be a part of Kidpower, Noah and Emma (a.k.a. Intrepid Shapiro and Fearless O'Toole) get into a spat over a box of cereal. Jacob takes on a Kidpower mission, but botches it up after realizing that it's a team operation, not a solo act. Jacob tries to involve Kidpower in the mission using a secret message, but it doesn't work. So, he decides to decode the message through the secret decoder. Jacob finds an address where Fish and Fowl are bottling nitroglycerin as water. Caught in their net, Jacob calls Noah for help and Emma joins him, but they begin arguing again and Jacob is forced to admit he ate their cereal. Upset at Jacob, Noah and Emma prepare to leave the scene, but when they see Fish and Fowl escaping, they join forces again and foil their plans. Thanks to Jacob, Kidpower is a team again.

[Educational Message: Very little can be accomplished when two people on a team start fighting. If you want to achieve a goal, you have to work together.]

Airdate: 09/29/2007

Time:

Duration: 30:00

BABAR

THE UNSALTED SEA SERPENT (BAR137)

While sailing, Babar's ship runs into what Babar thinks is a sea serpent. When the kids return to the lagoon later that night, they see the sea serpent clearly and rush to tell Babar. Babar asks the kids to keep it a secret and calls on Jacques, an underwater explorer, to help him search for the serpent. Underwater, they find a mother sea serpent with her baby, and realize that she is not harmful, just protecting her child. Meanwhile, Victor, Alexander's friend, spills the beans to his father, Rataxes, who sets out to capture the monster. He captures the baby instead, but Babar sets it free. Refusing to listen to Babar, Rataxes goes after the sea serpents. It is only after Victor falls into the lake accidentally and the mother sea serpent saves him, that Rataxes understands that she is doing what any parent would do to protect his/her child.

[Educational Message: Just because something looks scary doesn't mean it's bad or vicious. Learn something about others before you prejudge their true character.]

Airdate: 09/29/2007

Time:

Duration: 30:00

DRAGON

DRAGON'S SNUFFLY DAY (DRA113)

Dragon is coming down with the snuffles, so he decides that he must take care of himself. He spends the day on the sofa with his pillows, blankets, some tissues and snacks, and his rock collection. But, Dragon doesn't have room on the sofa for himself. So, he lies on the floor next to all his things. Mail Mouse comes over to check on him, and gets Dragon back to bed. Just as he's falling asleep, Ostrich comes over and tells Dragon that he needs to get out for some fresh air. Mail Mouse and Ostrich drag him in and out of his house until Dragon decides that he will just nap outside. Dragon then tries to eat his lunch, but his sneezes keep blowing his food away, until he ties a leash on his food. At night, Dragon finds that the tickle in his throat has finally stopped – but now he has the hiccups instead.

[Educational Message: When you catch a cold, sometimes the best remedy is to just rest and wait for the illness to pass.]

ALLIGATOR'S TOOTH (DRA113)

Alligator's tooth hurts so much that he can't talk. So, he thumps his tail on the floor and uses his hands to beat on the bongo to make the pain go away. Dragon realizes Alligator's tooth must hurt a lot, so he tries to help Alligator with his sore tooth. He ties a pillow to his face, gives him tea, makes his chair softer, and dims the room. That helps, but now Alligator's tooth is loose. Alligator doesn't want his tooth to fall out, so Dragon tells him to stand on his head and hold his tooth. Alligator can't keep holding on to his tooth, so he thinks it's better to let it fall out because he will grow a new one. Dragon and Alligator try different ways to get the tooth to fall out, but nothing works, so they decide to wait for it to fall out naturally. When Alligator's tooth falls out, Dragon realizes that it was coming loose all along.

[Educational Message: When you have a loose tooth, you don't have to force it out. If you wait long enough, it will fall out on its own.]

Airdate: 09/29/2007

Time:

Duration: 30:00

3-2-1 PENGUINS! and LARRYBOY STORIES

LARRYBOY AND THE BAD APPLE, PART 2 (PEN113)

The Bad Apple and her wormy minion seek to take control of Bumblyburg by tempting its citizens to give in to their weaknesses. First up is Mayor Blueberry whose vanity gets the better of her. Next is the inquisitive reporter whose penchant for video games gets her in trouble. Larryboy and his butler cannot escape the Bad Apple's clutches either. Larryboy's obsession with chocolate and his butler's fixation with his favorite television show allow the Bad Apple to take advantage of them also. Each of them is tempted into a bubble where each can get what he/she wants without restraint. Next, the Bad Apple moves on to tempt the rest of the townsfolk. When Larryboy finally realizes what is going on, he breaks free of his temptation. He prevents his fellow veggies from succumbing to their temptations, and stops the Bad Apple from taking over Bumblyburg.

[Educational Message: Fighting against temptation is hard, but if one person can set an example it will help others become strong and not give in to temptations, too.]

Airdate: 09/29/2007

Time:

Duration: 30:00

VEGGIETALES

DAVE AND THE GIANT PICKLE (VEG113)

Dave is a very little shepherd boy who feels too small to take on a big job. His brothers don't make him feel any better when they give him the smaller tasks while taking on the heavier load themselves. When his big brothers head off to defend their land, little Dave is left behind to tend to the sheep. Though his brothers and others doubt his abilities because of his small size, Dave gets a chance to show his courage by fighting the enemies of his tribal group. He faces off with a giant, nine-foot pickle when nobody else has the courage to fight. Little Dave defeats the giant pickle and realizes that his size does not determine what he can do.

[Educational Message: Achieving your goals is usually not determined by your size, but by your strategy and courage to take on difficult tasks.]

Airdate: 09/29/2007

Time:

Duration: 30:00

JANE AND THE DRAGON

FATHERS (JAD119)

Like any father, the Chamberlain tends to worry about Jane every time she goes out on patrol. He prefers that his daughter help him take inventory of the castle supplies, but Jane finds her father's job too boring and meaningless. When Dragon takes Jane with him to explore the underground chamber he has just discovered in his cave, they get trapped in it. Waiting for Jane to return, her father begins to worry as it gets dark and there is still no sign of Jane or Dragon. He finally sets off to find and rescue his daughter, using his knowledge and skills as the castle's Chamberlain. When Jane realizes it is her father who has come to rescue her, she understands how much she underestimated him and his work. She learns that no matter what it may seem like, it is only natural for him to worry about her.

[Educational Message: Parents worry about their children because they love them enough to protect them from harm and will do almost anything to keep their children safe.]

Airdate: 09/29/2007

Time:

Duration: 30:00

JACOB TWO-TWO

JACOB TWO-TWO AND THE BOOKWORM BROUHAHA (TWO137)

Worried about maintaining his perfect record, Jacob rushes to get to the library on time.

Impressed with his dedication, the librarians give him a chance to become one of them. When he reports for training, Jacob discovers that working in the library is not just about stacking books and checking due dates. Summoned to the mystery section, Jacob finds a secret compartment that is the Library Ninjas' secret quarters where they watch for people misusing library books. Jacob is trained and initiated to be a Library Ninja, and he vows to track down the "Bookworm" – the library's most wanted villain. Jacob pieces the clues together, but his investigation leads him to his own house and to his own library-loving father. The Library Ninjas trace Jacob's clues and they find that the Bookworm is actually Leo Louse, not Jacob's father. Jacob realizes that sometimes the clues can be a little misleading.

[Educational Message: When you try to solve a problem, clues are great. But, you still have to check every fact to avoid being misled and making the wrong assumptions. Checking your facts will lead you to the right answers.]

**OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS
PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND
INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER**

JULY-SEPTEMBER 2007

**THERE WAS NO OTHER PROGRAMMING FOR 3RD QUARTER 2007 THAT
CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE
EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.**

NETWORK PUBLIC SERVICE SCHEDULE, JULY 2007
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT I.D.</u>	<u>LENGTH</u>
7/04	TV Moments 8:30pm	TMYK/Environment	ZNBC6150	:10
7/06	1 vs 100	TMYK/Volunteerism	ZNBC6104	:10
7/07	Babar	TMYK/Self-Esteem	ZNBC6102	:10
7/07	Dragon	TMYK/Environment	ZNBC6150	:10
7/07	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
7/07	Veggie Tales	TMYK/Environment	ZNBC6132	:10
7/07	Jane and the Dragon	TMYK/Self-Esteem	ZNBC6127	:10
7/07	Jacob Two - Two	TMYK/Internet Safety	ZNBC6113	:10
7/10	America's Got Talent	TMYK/Self-Esteem	ZNBC6102	:10
7/14	Babar	TMYK/Self-Esteem	ZNBC6102	:10
7/14	Dragon	TMYK/Internet Safety	ZNBC6113	:10
7/14	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
7/14	Veggie Tales	TMYK/Environment	ZNBC6132	:10
7/14	Jane and the Dragon	TMYK/Self-Esteem	ZNBC6149	:10
7/14	Jacob Two - Two	TMYK/Environment	ZNBC6150	:10
7/14	America's Got Talent 8:30pm	TMYK/Self-Esteem	ZNBC6127	:10
7/18	TV Moments 8pm	TMYK/Environment	ZNBC6150	:10
7/21	Babar	TMYK/Environment	ZNBC6132	:10
7/21	Dragon	TMYK/Self-Esteem	ZNBC6102	:10
7/21	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
7/21	Veggie Tales	TMYK/Self-Esteem	ZNBC6127	:10
7/21	Jane and the Dragon	TMYK/Environment	ZNBC6150	:10
7/21	Jacob Two - Two	TMYK/Internet Safety	ZNBC6113	:10
7/25	TV Moments 8pm	TMYK/Volunteerism	ZNBC6104	:10
7/28	Babar	TMYK/Self-Esteem	ZNBC6102	:10
7/28	Dragon	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
7/28	3-2-1 Penguins!	TMYK/Self-Esteem	ZNBC6149	:10
7/28	Veggie Tales	TMYK/Environment	ZNBC6132	:10

7/28	Jane and the Dragon	TMYK/Internet Safety	ZNBC6113	:10
7/28	Jacob Two - Two	TMYK/Environment	ZNBC6150	:10
7/28	America's Got Talent	TMYK/Self-Esteem	ZNBC6102	:10

NETWORK PUBLIC SERVICE SCHEDULE, AUGUST 2007
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT I.D.</u>	<u>LENGTH</u>
8/01	TV Moments 8pm	TMYK/Global Warming	ZNBC6112	:10
8/03	1 vs 100	TMYK/Environment	ZNBC6110	:10
8/04	Babar	TMYK/Self-Esteem	ZNBC6102	:10
8/04	Dragon	TMYK/Environment	ZNBC6132	:10
8/04	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
8/04	Veggie Tales	TMYK/Self-Esteem	ZNBC6127	:10
8/04	Jane and the Dragon	TMYK/Environment	ZNBC6150	:10
8/04	Jacob Two - Two	TMYK/Internet Safety	ZNBC6113	:10
8/08	TV Moments	TMYK/Environment	ZNBC6110	:10
8/11	Babar	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
8/11	Dragon	TMYK/Self-Esteem	ZNBC6149	:10
8/11	3-2-1 Penguins!	TMYK/Internet Safety	ZNBC6113	:10
8/11	Veggie Tales	TMYK/Environment	ZNBC6132	:10
8/11	Jane and the Dragon	TMYK/Self-Esteem	ZNBC6102	:10
8/11	Jacob Two - Two	TMYK/Environment	ZNBC6150	:10
8/14	America's Got Talent	TMYK/Self-Esteem	ZNBC6102	:10
8/18	Babar	TMYK/Self-Esteem	ZNBC6102	:10
8/18	Dragon	TMYK/Environment	ZNBC6132	:10
8/18	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
8/18	Veggie Tales	TMYK/Self-Esteem	ZNBC6127	:10
8/18	Jane and the Dragon	TMYK/Environment	ZNBC6150	:10
8/18	Jacob Two - Two	TMYK/Internet Safety	ZNBC6113	:10
8/18	NBC Sports: Gymnastics 8pm	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
8/18	America's Got Talent	TMYK/Environment	ZNBC6110	:10
8/19	NBC Sports: Gymnastics 7pm	TMYK/Self-Esteem	ZNBC6102	:10
8/22	TV Moments	TMYK/Global Warming	ZNBC6112	:10
8/24	Miss Teen USA	TMYK/Self-Esteem	ZNBC6102	:10
8/25	Babar	TMYK/Internet Safety	ZNBC6113	:10

8/25	Dragon	TMYK/Self-Esteem	ZNBC6102	:10
8/25	3-2-1 Penguins!	TMYK/Self-Esteem	ZNBC6149	:10
8/25	Veggie Tales	TMYK/Environment	ZNBC6132	:10
8/25	Jane and the Dragon	TMYK/Environment	ZNBC6150	:10
8/25	Jacob Two - Two	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
8/26	Countdown w/ Keith Olbermann	TMYK/Smoking	ZNBC6116	:10

NETWORK PUBLIC SERVICE SCHEDULE, SEPTEMBER 2007
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT I.D.</u>	<u>LENGTH</u>
9/01	Babar	TMYK/Environment	ZNBC6132	:10
9/01	Dragon	TMYK/Self-Esteem	ZNBC6127	:10
9/01	3-2-1 Penguins!	TMYK/Internet Safety	ZNBC6113	:10
9/01	Veggie Tales	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
9/01	Jane and the Dragon	TMYK/Self-Esteem	ZNBC6138	:10
9/01	Jacob Two - Two	TMYK/Environment	ZNBC6150	:10
9/08	Babar	TMYK/Self-Esteem	ZNBC6127	:10
9/08	Dragon	TMYK/Environment	ZNBC6150	:10
9/08	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
9/08	Veggie Tales	TMYK/Internet Safety	ZNBC6113	:10
9/08	Jane and the Dragon	TMYK/Self-Esteem	ZNBC6149	:10
9/08	Jacob Two - Two	TMYK/Environment	ZNBC6150	:10
9/15	Babar	TMYK/Internet Safety	ZNBC6113	:10
9/15	Dragon	TMYK/Environment	ZNBC6110	:10
9/15	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
9/15	Veggie Tales	TMYK/Self-Esteem	ZNBC6138	:10
9/15	Jane and the Dragon	TMYK/Environment	ZNBC6150	:10
9/15	Jacob Two - Two	TMYK/Self-Esteem	ZNBC6127	:10
9/22	Babar	TMYK/Environment	ZNBC6150	:10
9/22	Dragon	TMYK/Self-Esteem	ZNBC6127	:10
9/22	3-2-1 Penguins!	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
9/22	Veggie Tales	TMYK/Internet Safety	ZNBC6113	:10
9/22	Jane and the Dragon	TMYK/Environment	ZNBC6132	:10
9/22	Jacob Two - Two	TMYK/Self-Esteem	ZNBC6102	:10
9/29	Babar	TMYK/Self-Esteem	ZNBC6138	:10
9/29	Dragon	TMYK/Nutrition and Physical Activity	ZNBC6146	:10
9/29	3-2-1 Penguins!	TMYK/Internet Safety	ZNBC6113	:10
9/29	Veggie Tales	TMYK/Self-Esteem	ZNBC6149	:10

9/29	Jane and the Dragon	TMYK/Environment	ZNBC6150	:10
9/29	Jacob Two - Two	TMYK/Self-Esteem	ZNBC6122	:10

NBC NETWORK NON-BROADCAST EFFORTS

July- Sept 2007

THE MORE YOU KNOW WEBSITE

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

3rd Quarter FCC Schedule from 01/01/2007 to 12/31/2007

Day	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	P	07/06/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:11PM
FRI	P	07/06/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:09PM
FRI	P	07/13/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:39PM
FRI	P	07/13/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:08PM
FRI	P	07/20/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:10PM
FRI	P	07/20/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:05PM
FRI	P	07/27/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:10PM
FRI	P	07/27/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:37PM
FRI	P	08/03/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:11PM
FRI	P	08/03/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:06PM
FRI	P	08/10/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:08PM
FRI	P	08/10/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:06PM
FRI	P	08/17/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:54PM
FRI	P	08/17/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:17PM
FRI	P	08/24/2007	08:00PM	NBC	NBC SPECIALS	010G922QUB110	QUBO	Promo	08:05PM
FRI	P	08/24/2007	08:00PM	NBC	NBC SPECIALS	010G922QUB110	QUBO	Promo	08:59PM
FRI	P	08/31/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:19PM
FRI	P	08/31/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:31PM
FRI	P	09/07/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:19PM
FRI	P	09/07/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:54PM
FRI	P	09/14/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:09PM
FRI	P	09/14/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:17PM
FRI	P	09/21/2007	08:00PM	NBC	1 VS 100	010G922QUB110	QUBO	Promo	08:20PM
FRI	P	09/21/2007	09:00PM	NBC	LAS VEGAS	010G922QUB110	QUBO	Promo	09:21PM
						Count:	69.00	0	

NON-COMMERCIAL INTERSTITIALS AIRED BETWEEN JUNE 30-SEPTEMBER 29, 2007

Date	Sched Time	Length	ISCI Code	Program Element	Copy Name
30-Jun	10:13:50 AM	00:00:30	QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:20 AM	00:00:30	PSRP3	Scholastic promo	Scholastic Reading Pkg - Story Tag 3
	10:26:28 AM	00:00:20		NBC Promo	
	10:28:34 AM	00:00:30			
	10:28:34 AM	00:00:30	QPRO0008	Promo/PSA	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:00:30	QPRO0073	Promo/PSA	QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30	PSRP5	Scholastic promo	Scholastic Reading Pkg - Story Tag 5 Promo
	10:56:48 AM	00:00:20		NBC Promo	
	10:58:54 AM	00:00:30			
	10:58:54 AM	00:00:30	QPRO0009	Promo/PSA	(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:18:02 AM	00:00:30	QPRO0063	Promo/PSA	Watch qubo on ION Digital
	11:18:32 AM	00:00:30	PSRP7	Scholastic promo	Scholastic Reading Pkg - Story Tag 7 Promo
	11:26:43 AM	00:00:20		NBC Promo	
	11:28:49 AM	00:00:30	QPRO0007	Promo/PSA	(NBC) Veggies Tales - NEXT Promo
	11:45:37 AM	00:00:30	QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:46:07 AM	00:00:30	PSRP9	Scholastic promo	Scholastic Reading Pkg - Story Tag 9
	11:56:48 AM	00:00:20		NBC Promo	
	11:58:54 AM	00:00:30	QPRO0011	Promo/PSA	(NBC) Jane & Dragon - NEXT Promo
	12:10:43 PM	00:00:30	QPRO0074	Promo/PSA	Qubo.com Website
	12:11:13 PM	00:00:30	PSRP14	Scholastic promo	Scholastic Reading Pkg - Story Tag 14 Promo
	12:26:48 PM	00:00:20		NBC Promo	
	12:28:54 PM	00:00:30	QPRO0012	Promo/PSA	(NBC) Jacob Two - NEXT Promo
	12:41:55 PM	00:00:30	QPRO0063	Promo/PSA	Watch qubo on ION Digital
	12:42:25 PM	00:00:30	PSRP13	Scholastic Promo	Scholastic Reading Pkg - Story Tag 13 Promo
	12:56:33 PM	00:00:20		NBC Promo	
	12:58:39 PM	00:00:30			
	12:58:39 PM	00:00:30	QPRO0093	Promo/PSA	(NBC) Thanks for Watching
7-Jul	10:13:41 AM	00:00:30	QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:11 AM	00:00:30	PSRP3	Scholastic Promo	Scholastic Reading Pkg - Story Tag 3
	10:26:28 AM	00:00:20		NBC Promo	
	10:28:34 AM	00:00:30	QPRO0008	Promo/PSA	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:00:30	QPRO0073	Promo/PSA	QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30	PSRP5	Scholastic promo	Scholastic Reading Pkg - Story Tag 5 Promo
	10:56:48 AM	00:00:20		NBC Promo	
	10:58:54 AM	00:00:30	QPRO0009	Promo/PSA	(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:12:53 AM	00:00:30	QPRO0063	Promo/PSA	Watch qubo on ION Digital
	11:13:23 AM	00:00:30	PSRP7	Scholastic Promo	Scholastic Reading Pkg - Story Tag 7 Promo

14-Jul	11:26:52 AM	00:00:20	NBC Promo	
	11:28:58 AM	00:00:30 QPRO0007	Promo/PSA	(NBC) Veggies Tales - NEXT Promo
	11:44:43 AM	00:00:30 QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:45:13 AM	00:00:30 PSRP9	Scholastic Promo	Scholastic Reading Pkg - Story Tag 9
	11:56:49 AM	00:00:20	NBC Promo	
	11:58:55 AM	00:00:30 QPRO0011	Promo/PSA	(NBC) Jane & Dragon - NEXT Promo
	12:17:27 PM	00:00:30 QPRO0074	Promo/PSA	Qubo.com Website
	12:17:57 PM	00:00:30 PSRP14	Scholastic Promo	Scholastic Reading Pkg - Story Tag 14 Promo
	12:26:48 PM	00:00:20	NBC Promo	
	12:28:54 PM	00:00:30 QPRO0012	Promo/PSA	(NBC) Jacob Two - NEXT Promo
	12:38:45 PM	00:00:30 QPRO0063	Promo/PSA	Watch qubo on ION Digital
	12:39:15 PM	00:00:30 PSRP13	Scholastic Promo	Scholastic Reading Pkg - Story Tag 13 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:58:39 PM	00:00:30 QPRO0093	Promo/PSA	(NBC) Thanks for Watching
	10:14:33 AM	00:00:30 QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:15:03 AM	00:00:30 PSRP3	Scholastic Promo	Scholastic Reading Pkg - Story Tag 3
	10:26:28 AM	00:00:20	NBC Promo	
	10:28:34 AM	00:00:30 QPRO0008	Promo/PSA	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:00:30 QPRO0073	Promo/PSA	QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP5	Scholastic promo	Scholastic Reading Pkg - Story Tag 5 Promo
21-Jul	10:56:48 AM	00:00:20	NBC Promo	
	10:58:54 AM	00:00:30 QPRO0009	Promo/PSA	(NBC) 321 Penguins!/LarryBoy - NEXT Promo
	11:14:07 AM	00:00:30 QPRO0063	Promo/PSA	Watch qubo on ION Digital
	11:14:37 AM	00:00:30 PSRP7	Scholastic promo	Scholastic Reading Pkg - Story Tag 7 Promo
	11:26:55 AM	00:00:20	NBC Promo	
	11:29:01 AM	00:00:30 QPRO0007	Promo/PSA	(NBC) Veggies Tales - NEXT Promo
	11:42:28 AM	00:00:30 QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:42:58 AM	00:00:30 PSRP9	Scholastic promo	Scholastic Reading Pkg - Story Tag 9
	11:56:48 AM	00:00:20	NBC Promo	
	11:58:54 AM	00:00:30 QPRO0011	Promo/PSA	(NBC) Jane & Dragon - NEXT Promo
	12:09:55 PM	00:00:30 QPRO0074	Promo/PSA	Qubo.com Website
	12:10:25 PM	00:00:30 PSRP14	Scholastic Promo	Scholastic Reading Pkg - Story Tag 14 Promo
	12:26:46 PM	00:00:20	NBC Promo	
	12:28:52 PM	00:00:30 QPRO0012	Promo/PSA	(NBC) Jacob Two - NEXT Promo
	12:42:10 PM	00:00:30 QPRO0063	Promo/PSA	Watch qubo on ION Digital
	12:42:40 PM	00:00:30 PSRP13	Scholastic promo	Scholastic Reading Pkg - Story Tag 13 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:58:39 PM	00:00:30 QPRO0093	Promo/PSA	(NBC) Thanks for Watching
	10:14:07 AM	00:01:00	Promo/PSA	
	10:14:07 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:37 AM	00:00:30 PSRP3		Scholastic Reading Pkg - Story Tag 3
	10:26:28 AM	00:00:20	NBC Promo	
	10:26:48 AM	00:00:10	NBC PSA	
	10:28:34 AM	00:00:30	Promo/PSA	
	10:28:34 AM	00:00:30 QPRO0008		(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA	
	10:43:28 AM	00:00:30 QPRO0073		QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP5		Scholastic Reading Pkg - Story Tag 5 Promo
	10:56:48 AM	00:00:20	NBC Promo	
	10:57:08 AM	00:00:10	NBC PSA	
	10:58:54 AM	00:00:30	Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins!/LarryBoy - NEXT Promo

28-Jul	11:15:26 AM	00:01:00	Promo/PSA	
	11:15:26 AM	00:00:30 QPRO0063		Watch qubo on ION Digital
	11:15:56 AM	00:00:30 PSRP7		Scholastic Reading Pkg - Story Tag 7 Promo
	11:26:46 AM	00:00:20	NBC Promo	
	11:27:06 AM	00:00:10	NBC PSA	
	11:27:16 AM	00:00:01	Black	
	11:28:52 AM	00:00:30	Promo/PSA	
	11:28:52 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
	11:42:36 AM	00:01:00	Promo/PSA	
	11:56:56 AM	00:00:20	NBC Promo	
	11:57:16 AM	00:00:10	NBC PSA	
	11:59:02 AM	00:00:35	Position 3	
	11:59:02 AM	00:00:30	Promo/PSA	
	11:59:02 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
	12:10:05 PM	00:00:30 QPRO0074		Qubo.com Website
	12:10:35 PM	00:00:30 PSRP14		Scholastic Reading Pkg - Story Tag 14 Promo
	12:26:46 PM	00:00:20	NBC Promo	
	12:27:06 PM	00:00:10	NBC PSA	
	12:28:52 PM	00:00:35	Position 3	
	12:28:52 PM	00:00:30	Promo/PSA	
	12:28:52 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
	12:42:10 PM	00:00:30 QPRO0063		Watch qubo on ION Digital
	12:42:40 PM	00:00:30 PSRP13		Scholastic Reading Pkg - Story Tag 13 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:56:53 PM	00:00:10	NBC PSA	
	12:58:39 PM	00:00:30	Promo/PSA	
	12:58:39 PM	00:00:30 QPRO0093		(NBC) Thanks for Watching
	10:13:50 AM	00:00:30 QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:20 AM	00:00:30 PSRP3	Scholastic promo	Scholastic Reading Pkg - Story Tag 3
	10:26:28 AM	00:00:20	NBC Promo	
	10:28:34 AM	00:00:30		
	10:28:34 AM	00:00:30 QPRO0008	Promo/PSA	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:00:30 QPRO0073	Promo/PSA	QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP5	Scholastic promo	Scholastic Reading Pkg - Story Tag 5 Promo
	10:56:48 AM	00:00:20	NBC Promo	
	10:58:54 AM	00:00:30		
	10:58:54 AM	00:00:30 QPRO0009	Promo/PSA	(NBC) 321 Penguins!/LarryBoy - NEXT Promo
	11:18:02 AM	00:00:30 QPRO0063	Promo/PSA	Watch qubo on ION Digital
	11:18:32 AM	00:00:30 PSRP7	Scholastic promo	Scholastic Reading Pkg - Story Tag 7 Promo
	11:26:43 AM	00:00:20	NBC Promo	
	11:28:49 AM	00:00:30 QPRO0007	Promo/PSA	(NBC) Veggies Tales - NEXT Promo
	11:45:37 AM	00:00:30 QPRO0072	Promo/PSA	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:46:07 AM	00:00:30 PSRP9	Scholastic promo	Scholastic Reading Pkg - Story Tag 9
	11:56:48 AM	00:00:20	NBC Promo	
	11:58:54 AM	00:00:30 QPRO0011	Promo/PSA	(NBC) Jane & Dragon - NEXT Promo
	11:10:58 AM	00:00:30 QPRO0063		Watch qubo on ION Digital
	11:11:28 AM	00:00:30 PSRP7		Scholastic Reading Pkg - Story Tag 7 Promo
	11:26:36 AM	00:00:15 QPRO0081		3-Way 321 Penguins/Veggie/Jane & Dragon
	11:26:51 AM	00:00:01	Black	
	11:26:52 AM	00:00:20	NBC Promo	
	11:27:12 AM	00:00:10	NBC PSA	
	11:28:58 AM	00:00:30	Promo/PSA	

	11:28:58 AM	00:00:30 QPRO0007	(NBC) Veggies Tales - NEXT Promo
	11:44:10 AM	00:00:30 QPRO0072	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:44:40 AM	00:00:30 PSRP9	Scholastic Reading Pkg - Story Tag 9
	11:56:18 AM	00:00:15 QPRO0082	3-Way Veggie/Jane/Jacob Two
	11:56:34 AM	00:00:20	NBC Promo
	11:56:54 AM	00:00:10	NBC PSA
	11:58:40 AM	00:00:30	Promo/PSA
	11:58:40 AM	00:00:30 QPRO0011	(NBC) Jane & Dragon - NEXT Promo
	12:10:58 PM	00:00:30 QPRO0074	Qubo.com Website
	12:11:28 PM	00:00:30 PSRP14	Scholastic Reading Pkg - Story Tag 14 Promo
	12:26:45 PM	00:00:20	NBC Promo
	12:27:05 PM	00:00:10	NBC PSA
	12:28:51 PM	00:00:30	Promo/PSA
	12:28:51 PM	00:00:30 QPRO0012	(NBC) Jacob Two - NEXT Promo
	12:38:32 PM	00:00:30 QPRO0063	Watch qubo on ION Digital
	12:39:02 PM	00:00:30 PSRP13	Scholastic Reading Pkg - Story Tag 13 Promo
	12:38:32 PM	00:01:00	Promo/PSA
	12:38:32 PM	00:00:30 QPRO0063	Watch qubo on ION Digital
	12:39:02 PM	00:00:30 PSRP13	Scholastic Reading Pkg - Story Tag 13 Promo
	12:56:34 PM	00:00:20	NBC Promo
	12:56:54 PM	00:00:10	NBC PSA
	12:58:40 PM	00:00:30	Promo/PSA
	12:58:40 PM	00:00:30 QPRO0093	(NBC) Thanks for Watching
4-Aug	10:14:21 AM	00:01:00	Promo/PSA
	10:14:21 AM	00:00:30 QPRO0072	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:51 AM	00:00:30 PSRP3	Scholastic Reading Pkg - Story Tag 3
	10:26:27 AM	00:00:20	NBC Promo
	10:26:47 AM	00:00:10	NBC PSA
	10:28:33 AM	00:00:30	Promo/PSA
	10:28:33 AM	00:00:30 QPRO0008	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA
	10:43:28 AM	00:00:30 QPRO0073	QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP5	Scholastic Reading Pkg - Story Tag 5 Promo
	10:56:48 AM	00:00:20	NBC Promo
	10:57:08 AM	00:00:10	NBC PSA
	10:58:54 AM	00:00:30	Promo/PSA
	10:58:54 AM	00:00:30 QPRO0009	(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:15:59 AM	00:01:00	Promo/PSA
	11:15:59 AM	00:00:30 QPRO0063	Watch qubo on ION Digital
	11:26:48 AM	00:00:20	NBC Promo
	11:27:08 AM	00:00:10	NBC PSA
	11:28:54 AM	00:00:35	Position 3
	11:28:54 AM	00:00:30	Promo/PSA
	11:28:54 AM	00:00:30 QPRO0007	(NBC) Veggies Tales - NEXT Promo
	11:44:34 AM	00:00:15 QPRO0086	(NBC) Qubo Generic
	11:44:49 AM	00:00:30 QPRO0072	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:45:19 AM	00:00:30 PSRP9	Scholastic Reading Pkg - Story Tag 9
	11:56:47 AM	00:00:20	NBC Promo
	11:57:07 AM	00:00:10	NBC PSA
	11:58:53 AM	00:00:30	Promo/PSA
	11:58:53 AM	00:00:30 QPRO0011	(NBC) Jane & Dragon - NEXT Promo
	12:09:34 PM	00:01:00	Promo/PSA

11-Aug	12:09:34 PM	00:00:30 QPRO0074	Qubo.com Website
	12:26:45 PM	00:00:20	NBC Promo
	12:27:05 PM	00:00:10	NBC PSA
	12:28:51 PM	00:00:30	Promo/PSA
	12:28:51 PM	00:00:30 QPRO0012	(NBC) Jacob Two - NEXT Promo
	10:13:42 AM	00:01:00	Promo/PSA
	10:13:42 AM	00:00:30 QPRO0072	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:12 AM	00:00:30 PSRP3	Scholastic Reading Pkg - Story Tag 3
	10:26:29 AM	00:00:20	NBC Promo
	10:26:49 AM	00:00:10	NBC PSA
	10:28:35 AM	00:00:30	Promo/PSA
	10:28:35 AM	00:00:30 QPRO0008	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA
	10:43:28 AM	00:00:30 QPRO0073	QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP5	Scholastic Reading Pkg - Story Tag 5 Promo
	10:56:48 AM	00:00:20	NBC Promo
	10:57:08 AM	00:00:10	NBC PSA
	10:58:54 AM	00:00:30	Promo/PSA
	10:58:54 AM	00:00:30 QPRO0009	(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:11:08 AM	00:01:00	Promo/PSA
	11:11:08 AM	00:00:30 QPRO0063	Watch qubo on ION Digital
	11:11:38 AM	00:00:30 PSRP7	Scholastic Reading Pkg - Story Tag 7 Promo
	11:26:54 AM	00:00:20	NBC Promo
	11:27:14 AM	00:00:10	NBC PSA
	11:29:00 AM	00:00:30	Promo/PSA
	11:29:00 AM	00:00:30 QPRO0007	(NBC) Veggie Tales - NEXT Promo
	11:45:13 AM	00:01:00	Promo/PSA
	11:45:13 AM	00:00:30 QPRO0072	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:45:43 AM	00:00:30 PSRP9	Scholastic Reading Pkg - Story Tag 9
18-Aug	11:56:23 AM	00:00:20	NBC Promo
	11:56:43 AM	00:00:10	NBC PSA
	11:58:29 AM	00:00:30	Promo/PSA
	11:58:29 AM	00:00:30 QPRO0011	(NBC) Jane & Dragon - NEXT Promo
	12:09:21 PM	00:01:00	Promo/PSA
	12:09:21 PM	00:00:30 QPRO0074	Qubo.com Website
	12:09:51 PM	00:00:30 PSRP14	Scholastic Reading Pkg - Story Tag 14 Promo
	12:26:46 PM	00:00:20	NBC Promo
	12:27:06 PM	00:00:10	NBC PSA
	12:28:52 PM	00:00:30	Promo/PSA
	12:28:52 PM	00:00:30 QPRO0012	(NBC) Jacob Two - NEXT Promo
	12:40:10 PM	00:00:30 QPRO0063	Watch qubo on ION Digital
	12:56:33 PM	00:00:20	NBC Promo
	12:56:53 PM	00:00:10	NBC PSA
	12:58:39 PM	00:00:30	Promo/PSA
	12:58:39 PM	00:00:30 QPRO0093	(NBC) Thanks for Watching
	10:13:53 AM	00:01:00	Promo/PSA
	10:13:53 AM	00:00:30 QPRO0072	QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:23 AM	00:00:30 PSRP4	Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:26 AM	00:00:20	NBC Promo
	10:26:46 AM	00:00:10	NBC PSA
	10:28:32 AM	00:00:30	Promo/PSA
	10:28:32 AM	00:00:30 QPRO0008	(NBC) Dragon - NEXT Promo

25-Aug	10:43:28 AM	00:01:00	Promo/PSA	
	10:43:28 AM	00:00:30 QPRO0073		QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP6		Scholastic Reading Pkg - Story Tag 6
	10:56:48 AM	00:00:20	NBC Promo	
	10:57:08 AM	00:00:10	NBC PSA	
	10:58:54 AM	00:00:30	Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins!/LarryBoy - NEXT Promo
	11:17:32 AM	00:01:00	Promo/PSA	
	11:17:32 AM	00:00:30 QPRO0063		Watch qubo on ION Digital
	11:18:02 AM	00:00:30 PSRP8		Scholastic Reading Pkg - Story Tag 8 Promo
	11:26:46 AM	00:00:20	NBC Promo	
	11:27:06 AM	00:00:10	NBC PSA	
	11:28:52 AM	00:00:30	Promo/PSA	
	11:28:52 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
	11:43:42 AM	00:01:00	Promo/PSA	
	11:43:42 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:44:12 AM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	11:56:49 AM	00:00:20	NBC Promo	
	11:57:09 AM	00:00:10	NBC PSA	
	11:58:55 AM	00:00:30	Promo/PSA	
	11:58:55 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
	12:07:46 PM	00:01:00	Promo/PSA	
	12:07:46 PM	00:00:30 QPRO0074		Qubo.com Website
	12:26:47 PM	00:00:20	NBC Promo	
	12:27:07 PM	00:00:10	NBC PSA	
	12:28:53 PM	00:00:30	Promo/PSA	
	12:28:53 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
	12:42:12 PM	00:01:00	Promo/PSA	
	12:42:12 PM	00:00:30 QPRO0063		Watch qubo on ION Digital
	12:42:42 PM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:56:53 PM	00:00:10	NBC PSA	
	12:58:39 PM	00:00:30	Promo/PSA	
	12:58:39 PM	00:00:30 QPRO0093		(NBC) Thanks for Watching
	10:14:43 AM	00:01:00	Promo/PSA	
	10:14:43 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:15:13 AM	00:00:30 PSRP4		Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:26 AM	00:00:01	Black	
	10:26:27 AM	00:00:20	NBC Promo	
	10:26:47 AM	00:00:10	NBC PSA	
	10:28:33 AM	00:00:30	Promo/PSA	
	10:28:33 AM	00:00:30 QPRO0008		(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA	
	10:43:28 AM	00:00:30 QPRO0073		QUBO is Everywhere - 3 Nets and Qubo.com
	10:56:48 AM	00:00:20	NBC Promo	
	10:57:08 AM	00:00:10	NBC PSA	
	10:58:54 AM	00:00:30	Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins!/LarryBoy - NEXT Promo
	10:59:24 AM	00:00:05 QBUM0072		(NBC) Bumper 13 - Go Kart
	11:16:27 AM	00:01:00	Promo/PSA	
	11:16:27 AM	00:00:30 QPRO0063		Watch qubo on ION Digital

1-Sep	11:16:57 AM	00:00:30 PSRP8		Scholastic Reading Pkg - Story Tag 8 Promo
	11:26:39 AM	00:00:20	NBC Promo	
	11:28:45 AM	00:00:30	Promo/PSA	
	11:28:45 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
	11:41:41 AM	00:01:00	Promo/PSA	
	11:41:41 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:42:11 AM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	11:56:58 AM	00:00:20	NBC Promo	
	11:57:18 AM	00:00:10	NBC PSA	
	11:59:04 AM	00:00:30	Promo/PSA	
	11:59:04 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
	12:10:13 PM	00:01:00	Promo/PSA	
	12:10:13 PM	00:00:30 QPRO0074		Qubo.com Website
	12:10:43 PM	00:00:30 PSRP15		Scholastic Reading Pkg - Story Tag 15 Promo
	12:26:45 PM	00:00:20	NBC Promo	
	12:27:05 PM	00:00:10	NBC PSA	
	12:28:51 PM	00:00:30	Promo/PSA	
	12:28:51 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
	12:41:03 PM	00:01:00	Promo/PSA	
	12:41:03 PM	00:00:30 QPRO0063		Watch qubo on ION Digital
	12:41:33 PM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:56:53 PM	00:00:10	NBC PSA	
	12:58:39 PM	00:00:30	Promo/PSA	
	12:58:39 PM	00:00:30 QPRO0093		(NBC) Thanks for Watching
	10:13:02 AM	00:01:00	Promo/PSA	
	10:13:02 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:13:32 AM	00:00:30 PSRP4		Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:27 AM	00:00:20	NBC Promo	
	10:26:47 AM	00:00:10	NBC PSA	
	10:28:33 AM	00:00:30	Promo/PSA	
	10:28:33 AM	00:00:30 QPRO0008		(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA	
	10:43:28 AM	00:00:30 QPRO0073		QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP6		Scholastic Reading Pkg - Story Tag 6
	10:56:48 AM	00:00:20	NBC Promo	
	10:57:08 AM	00:00:10	NBC PSA	
	10:58:54 AM	00:00:30	Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:13:06 AM	00:01:00	Promo/PSA	
	11:13:06 AM	00:00:30 QPRO0063		Watch qubo on ION Digital
	11:13:36 AM	00:00:30 PSRP8		Scholastic Reading Pkg - Story Tag 8 Promo
	11:26:37 AM	00:00:20	NBC Promo	
	11:26:57 AM	00:00:10	NBC PSA	
	11:28:43 AM	00:00:30	Promo/PSA	
	11:28:43 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
	11:44:59 AM	00:01:00	Promo/PSA	
	11:44:59 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:45:29 AM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	11:56:58 AM	00:00:01	Black	
	11:56:59 AM	00:00:20	NBC Promo	
	11:57:19 AM	00:00:10	NBC PSA	

8-Sep	11:59:05 AM	00:00:30	Promo/PSA	
	11:59:05 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
	12:10:25 PM	00:01:00	Promo/PSA	
	12:10:25 PM	00:00:30 QPRO0074		Qubo.com Website
	12:10:55 PM	00:00:30 PSRP15		Scholastic Reading Pkg - Story Tag 15 Promo
	12:26:43 PM	00:00:20	NBC Promo	
	12:27:03 PM	00:00:10	NBC PSA	
	12:28:49 PM	00:00:30	Promo/PSA	
	12:28:49 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
	12:39:37 PM	00:01:00	Promo/PSA	
	12:39:37 PM	00:00:30 QPRO0063		Watch qubo on ION Digital
	12:40:07 PM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	12:40:37 PM	00:00:05	Bumper	
	12:40:37 PM	00:00:05 QBUM0072		(NBC) Bumper 13 - Go Kart
	12:56:33 PM	00:00:20	NBC Promo	
	12:56:53 PM	00:00:10	NBC PSA	
	12:58:39 PM	00:00:30	Promo/PSA	
	12:58:39 PM	00:00:30 QPRO0093		(NBC) Thanks for Watching
	10:14:10 AM	00:01:00	Promo/PSA	
	10:14:10 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:40 AM	00:00:30 PSRP4		Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:28 AM	00:00:20	NBC Promo	
	10:26:48 AM	00:00:10	NBC PSA	
	10:28:34 AM	00:00:35	Position 3	
	10:28:34 AM	00:00:30	Promo/PSA	
	10:28:34 AM	00:00:30 QPRO0008		(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA	
	10:43:28 AM	00:00:30 QPRO0073		QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP6		Scholastic Reading Pkg - Story Tag 6
	10:56:48 AM	00:00:20	NBC Promo	
	10:57:08 AM	00:00:10	NBC PSA	
	10:58:54 AM	00:00:30	Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:11:37 AM	00:01:00	Promo/PSA	
	11:11:37 AM	00:00:30 QPRO0063		Watch qubo on ION Digital
	11:12:07 AM	00:00:30 PSRP8		Scholastic Reading Pkg - Story Tag 8 Promo
	11:26:53 AM	00:00:20	NBC Promo	
	11:27:13 AM	00:00:10	NBC PSA	
	11:28:59 AM	00:00:30	Promo/PSA	
	11:28:59 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
	11:40:18 AM	00:01:00	Promo/PSA	
	11:40:18 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:40:48 AM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	11:56:57 AM	00:00:20	NBC Promo	
	11:57:17 AM	00:00:10	NBC PSA	
	11:59:03 AM	00:00:30	Promo/PSA	
	11:59:03 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
	12:10:35 PM	00:01:00	Promo/PSA	
	12:10:35 PM	00:00:30 QPRO0074		Qubo.com Website
	12:11:05 PM	00:00:30 PSRP15		Scholastic Reading Pkg - Story Tag 15 Promo
	12:26:48 PM	00:00:20	NBC Promo	
	12:28:54 PM	00:00:30	Promo/PSA	

15-Sep	12:28:54 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
	12:40:45 PM	00:01:00	Promo/PSA	
	12:40:45 PM	00:00:30 QPRO0063		Watch qubo on ION Digital
	12:41:15 PM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:56:53 PM	00:00:10	NBC PSA	
	12:58:39 PM	00:00:30	Promo/PSA	
	12:58:39 PM	00:00:30 QPRO0093		(NBC) Thanks for Watching
	10:14:16 AM	00:01:00	Promo/PSA	
	10:14:16 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	10:14:46 AM	00:00:30 PSRP4		Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:28 AM	00:00:20	NBC Promo	
	10:26:48 AM	00:00:10	NBC PSA	
	10:28:34 AM	00:00:30	Promo/PSA	
	10:28:34 AM	00:00:30 QPRO0008		(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00	Promo/PSA	
	10:43:28 AM	00:00:30 QPRO0073		QUBO is Everywhere - 3 Nets and Qubo.com
	10:43:58 AM	00:00:30 PSRP6		Scholastic Reading Pkg - Story Tag 6
	10:56:47 AM	00:00:01	Black	
	10:56:48 AM	00:00:20	NBC Promo	
	10:58:54 AM	00:00:30	Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:14:10 AM	00:01:00	Promo/PSA	
	11:14:10 AM	00:00:30 QPRO0063		Watch qubo on ION Digital
	11:14:40 AM	00:00:30 PSRP8		Scholastic Reading Pkg - Story Tag 8 Promo
	11:26:43 AM	00:00:20	NBC Promo	
	11:27:03 AM	00:00:10	NBC PSA	
	11:28:49 AM	00:00:30	Promo/PSA	
	11:28:49 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
	11:46:01 AM	00:01:00	Promo/PSA	
	11:46:01 AM	00:00:30 QPRO0072		QUBO Brand: Literacy, Values, Emprmnt - 3 Nets
	11:46:31 AM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	11:56:51 AM	00:00:20	NBC Promo	
	11:57:11 AM	00:00:10	NBC PSA	
	11:58:57 AM	00:00:30	Promo/PSA	
	11:58:57 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
	12:09:34 PM	00:01:00	Promo/PSA	
	12:09:34 PM	00:00:30 QPRO0074		Qubo.com Website
	12:10:04 PM	00:00:30 PSRP15		Scholastic Reading Pkg - Story Tag 15 Promo
	12:26:48 PM	00:00:20	NBC Promo	
	12:27:08 PM	00:00:10	NBC PSA	
	12:28:54 PM	00:00:30	Promo/PSA	
	12:28:54 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
	12:40:52 PM	00:01:00	Promo/PSA	
	12:40:52 PM	00:00:30 QPRO0063		Watch qubo on ION Digital
	12:41:22 PM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
	12:56:33 PM	00:00:20	NBC Promo	
	12:56:53 PM	00:00:10	NBC PSA	
	12:58:39 PM	00:00:30	Promo/PSA	
	12:58:39 PM	00:00:30 QPRO0093		(NBC) Thanks for Watching
22-Sep	10:13:50 AM	00:01:00	Promo/PSA	

	10:13:50 AM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
	10:14:20 AM	00:00:30 PSRP4	Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:27 AM	00:00:20 NBC Promo	
	10:26:47 AM	00:00:10 NBC PSA	
	10:28:33 AM	00:00:30 Promo/PSA	
	10:28:33 AM	00:00:30 QPRO0008	(NBC) Dragon - NEXT Promo
	10:43:28 AM	00:01:00 Promo/PSA	
	10:43:28 AM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
	10:56:48 AM	00:00:20 NBC Promo	
	10:57:08 AM	00:00:10 NBC PSA	
	10:58:54 AM	00:00:30 Promo/PSA	
	10:58:54 AM	00:00:30 QPRO0009	(NBC) 321 Penguins/LarryBoy - NEXT Promo
	11:10:22 AM	00:01:00 Promo/PSA	
	11:10:22 AM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
	11:10:52 AM	00:00:30 PSRP8	Scholastic Reading Pkg - Story Tag 8 Promo
	11:25:15 AM	00:00:20 NBC Promo	
	11:25:35 AM	00:00:10 NBC PSA	
	11:27:21 AM	00:00:30 Promo/PSA	
	11:27:21 AM	00:00:30 QPRO0007	(NBC) Veggie Tales - NEXT Promo
	11:43:59 AM	00:01:00 Promo/PSA	
	11:43:59 AM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
	11:44:29 AM	00:00:30 PSRP10	Scholastic Reading Pkg - Story Tag 10 Promo
	11:56:57 AM	00:00:20 NBC Promo	
	11:57:17 AM	00:00:10 NBC PSA	
	11:59:03 AM	00:00:30 Promo/PSA	
	11:59:03 AM	00:00:30 QPRO0011	(NBC) Jane & Dragon - NEXT Promo
	12:10:36 PM	00:01:00 Promo/PSA	
	12:10:36 PM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
	12:11:06 PM	00:00:30 PSRP15	Scholastic Reading Pkg - Story Tag 15 Promo
	12:26:46 PM	00:00:20 NBC Promo	
	12:27:06 PM	00:00:10 NBC PSA	
	12:28:52 PM	00:00:30 Promo/PSA	
	12:28:52 PM	00:00:30 QPRO0012	(NBC) Jacob Two - NEXT Promo
	12:41:05 PM	00:01:00 Promo/PSA	
	12:41:05 PM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
	12:41:35 PM	00:00:30 PSRP10	Scholastic Reading Pkg - Story Tag 10 Promo
	12:56:33 PM	00:00:20 NBC Promo	
	12:56:53 PM	00:00:10 NBC PSA	
	12:58:39 PM	00:00:30 Promo/PSA	
	12:58:39 PM	00:00:30 QPROCE001	PMP/MFR Sat. October 6th
29-Sep	10:14:20 AM	00:00:30 Promo/PSA	
	10:14:20 AM	00:00:30 PSRP4	Scholastic Reading Pkg - Story Tag 4 Promo
	10:26:28 AM	00:00:20 NBC Promo	
	10:26:48 AM	00:00:10 NBC PSA	
	10:28:34 AM	00:00:30 Promo/PSA	
	10:28:34 AM	00:00:30 QPROCE005	PMP/MFR Next Saturday
	10:43:28 AM	00:01:00 Promo/PSA	
	10:43:28 AM	00:00:30 QPROCE005	PMP/MFR Next Saturday
	10:43:58 AM	00:00:30 PSRP6	Scholastic Reading Pkg - Story Tag 6
	10:56:48 AM	00:00:20 NBC Promo	
	10:57:08 AM	00:00:10 NBC PSA	
	10:58:54 AM	00:00:30 Promo/PSA	

10:58:54 AM	00:00:30 QPRO0009		(NBC) 321 Penguins/LarryBoy - NEXT Promo
11:18:32 AM	00:00:30	Promo/PSA	
11:18:32 AM	00:00:30 PSRP8		Scholastic Reading Pkg - Story Tag 8 Promo
11:26:43 AM	00:00:20	NBC Promo	
11:27:03 AM	00:00:10	NBC PSA	
11:28:49 AM	00:00:30	Promo/PSA	
11:28:49 AM	00:00:30 QPRO0007		(NBC) Veggies Tales - NEXT Promo
11:45:37 AM	00:01:00	Promo/PSA	
11:45:37 AM	00:00:30 QPROCE005		PMP/MFR Next Saturday
11:46:07 AM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
11:56:48 AM	00:00:20	NBC Promo	
11:57:08 AM	00:00:10	NBC PSA	
11:58:54 AM	00:00:30	Promo/PSA	
11:58:54 AM	00:00:30 QPRO0011		(NBC) Jane & Dragon - NEXT Promo
12:10:43 PM	00:01:00	Promo/PSA	
12:10:43 PM	00:00:30 QPROCE005		PMP/MFR Next Saturday
12:11:13 PM	00:00:30 PSRP15		Scholastic Reading Pkg - Story Tag 15 Promo
12:26:48 PM	00:00:20	NBC Promo	
12:27:08 PM	00:00:10	NBC PSA	
12:28:54 PM	00:00:30	Promo/PSA	
12:28:54 PM	00:00:30 QPRO0012		(NBC) Jacob Two - NEXT Promo
12:41:55 PM	00:01:00	Promo/PSA	
12:41:55 PM	00:00:30 QPROCE005		PMP/MFR Next Saturday
12:42:25 PM	00:00:30 PSRP10		Scholastic Reading Pkg - Story Tag 10 Promo
12:56:33 PM	00:00:20	NBC Promo	
12:56:53 PM	00:00:10	NBC PSA	
12:58:39 PM	00:00:30	Promo/PSA	
12:58:39 PM	00:00:30 QPROCE005		PMP/MFR Next Saturday



October 1, 2007

To Whom It May Concern:

The purpose of this letter is to provide television stations with certified documentation that VT Entertainment, the producer and owner of *Jack Hanna's Animal Adventures*, designs the programs to educate and inform children 13 to 16 years of age.

All *Jack Hanna's Animal Adventures* live action television programs are designed to meet the educational and informational needs of children.

In all programs cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe.

In order for parents, children, and listing services to clearly identify the programs as ones that fulfill the FCC description of a program that meets kids' educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.

Sincerely,

Kathryn Deyerle
President

KD/as



September, 2007

Dear Station,

Pursuant to the Children's Television Act of 1990, "ANIMAL RESCUE" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

To facilitate your FCC filings, episode synopses are available on-line at our website, www.telcoproductions.com. Also available on-line are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program (see following pages).

If you have any other questions or comments, please don't hesitate to contact us.

Sincerely,

Alex Paen
President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403
Telephone 310-828-4003 Fax 310-828-3340
E-mail: info@telcoproductions.com

VCA Wilshire Animal Hospital

2421 Wilshire Boulevard
Santa Monica, CA 90403

Tel.: (310) 828-4587

Fax: (310) 453-1562



5 Nov 05

Dear Alex,

Upon review of several programs, it is my opinion that "Animal Rescue" is an educational and instructional television series for children 16 years of age and younger. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Animal Rescue" is specifically designed to educate and inform children about various types of animals and their care, as well as showcasing professional and non-professional people exhibiting selfless dedication assisting animals in need. The programs not only educate youngsters about a wide and diverse range of the world's animals, their habitats and how they live, but they also offer instruction on medical and rehabilitation techniques and address the social aspects and emotional concerns of being a responsible citizen.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Animal Rescue" to parents, educators and broadcasters as an excellent example of informational programming serving young viewers.

Sincerely,

A handwritten signature in cursive script, appearing to read "Frank Luvac".

Frank Luvac, M.S., D.V.M., Board Certified Specialist in Avian Medicine and Surgery

Wilshire Animal Hospital



International Fund for Animal Welfare

FREDERICK M. O'REGAN, PRESIDENT

October 31, 2005

To Whom It May Concern:

www.ifaw.org

INTERNATIONAL FUND FOR ANIMAL WELFARE
441 Main Street
Barre, VT 05641-1043
USA
TEL: 802 744 2111
FAX: 802 744 2110

Australia
Belgium
Canada
China
France
Germany
India
Japan
Kenya
Mexico
Netherlands
Russia
South Africa
United Kingdom

We at IFAW (International Fund for Animal Welfare – www.ifaw.org) value the educational and informative content of the television program *Animal Rescue*. We feel that it provides youths with a good understanding of the key threats faced by animals both wild and domestic. We also feel that it provides responsible guidance to youths in encouraging them to become involved in key animal welfare and conservation initiatives. IFAW supports the good work of the television program *Animal Rescue* and recommends it to parents, educators and others who control the television viewing of youths in America.

Jennifer Ferguson Mitchell

IFAW Deputy Director, Communications



COMMUNICATION STUDIES/SPEECH
394 KINSEY HALL
405 HILGARD AVENUE
LOS ANGELES, CALIFORNIA 90095-1538

September 24, 2003

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 2000
Santa Monica, CA 90403

Re: "Animal Rescue "

Dear Alex:

You asked me to review the program "Animal Rescue" and provide my opinion as to its educational and informational value for children under 16 years of age. I am happy to do so.

I believe the program exerts a extremely positive influence on young viewers; the stories are wonderful illustrations of the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It provides valuable information to young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues.

"Animal Rescue" strongly promotes the kind of pro-social values that are of inestimable importance in shaping the growth and character of young people. It is a sorely needed antidote to so much of television programming that presents a negative view of society and human behavior. The program is an excellent vehicle for informing and educating children and would be a valuable addition to any broadcaster's lineup. The public interest is well served by this series.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Paul Rosenthal", written over the typed name.

Paul Rosenthal
Associate Professor
Communication Studies, UCLA